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Chrysler Group Sells Out of Many Chrysler, Jeep® and Dodge Vehicles In August

Chrysler Group LLC reports August U.S. Sales Increases

- Chrysler Group LLC U.S. sales up 5 percent compared with previous month despite low inventory levels on several vehicles
- Seventeen out of 26 nameplates post year-over-year and/or month-over-month retail sales increases, including five out of six Jeep® nameplates
- Jeep Grand Cherokee sales up 62 percent versus previous year
- Dodge Grand Caravan sales increase 13 percent compared with August 2008
- Chrysler 300 sales increase 17 percent compared with August 2008
- Chrysler PT Cruiser retail sales increase for second consecutive month, up 100 percent compared with August 2008
- Mopar® parts and accessories sales increased 5 percent compared with July

August 31, 2009, Auburn Hills, Mich. -

Chrysler Group LLC today reported a 5 percent sales increase compared with July 2009 despite low inventory levels on a number of popular nameplates. Dealership traffic continued at a high level during the month of August, in part due to the U.S. government's Car Allowance Rebate System (CARS), more commonly known as "cash for clunkers."

"Chrysler Group had another strong sales month in August with the majority of Chrysler Group nameplates posting year-over-year or month-over-month sales improvements," said Peter Fong, President and Chief Executive Officer—Chrysler Brand and Lead Executive for the Sales Organization, Chrysler Group LLC. "The CARS program gave a boost to the industry in August, and as a result, we've increased production by more than 50,000 units, our factories are full-steam ahead building Chrysler, Jeep® and Dodge vehicles for customers and replenishing dealer inventories."

Chrysler Group reported total U.S. sales for August of 93,222 units, an increase of 5 percent compared with July and a decrease of 15 percent compared with the same time period in 2008. Retail sales for August were 68,958 units. The company finished the month with 100,238 units in inventory, representing a 28-day supply. Inventory is down 74 percent versus August 2008 when it totaled 380,560 units. Overall industry figures for August are projected to come in at an estimated 14.4 million SAAR.

"Chrysler Group's large car, minivan, crossover and truck segments all posted increases in retail sales in August," said Steven Beahm, Vice President—Sales Operations, Chrysler Group LLC. "The Dodge Avenger, Dodge Grand Caravan and Chrysler PT Cruiser were very popular with consumers looking for high-quality, fuel-efficient vehicles."

August Brand Sales Highlights

- Seventeen out of 26 nameplates posted year-over-year and/or month-over-month retail sales increases, including five out of six Jeep nameplates. Nameplates with increased retail sales are:
 - Chrysler Sebring Sedan/Convertible, Chrysler 300, Chrysler PT Cruiser, Chrysler Town & Country, Jeep Wrangler, Jeep Liberty, Jeep Compass, Jeep Grand Cherokee, Jeep

Commander, Dodge Caliber, Dodge Avenger, Dodge Charger, Dodge Challenger, Dodge Journey, Dakota, Ram and Dodge Sprinter

- Jeep Grand Cherokee U.S. sales increased 62 percent (7,679 units) compared with August 2008 and 118 percent versus the previous month
- Chrysler 300 U.S. sales increased 17 percent versus August 2008 (4,320 units) and increased 88 percent versus July
- Chrysler PT Cruiser retail sales were up 100 percent (3,819 units) compared with August 2008 and increased 45 percent compared with July. August is the second consecutive month of year-over-year sales increases for Chrysler PT Cruiser
- Dodge Grand Caravan U.S. sales were up 13 percent (10,648 units) compared with August 2008 and increased 27 percent versus July, representing the second consecutive month of sales increases
- Dodge Avenger U.S. sales increased 16 percent (4,118 units) compared with August 2008
- Mopar® parts and accessories sales increased 5 percent compared with July
- Mopar introduces new accessories that will help consumers Refresh their Ride, including: New Garmin™ nüvi® navigation systems, new Jeep Wrangler door kits and 2010 MY Ram Truck chrome accessories

Incentives

Chrysler Group LLC today announced the following incentives valid today through September 30, 2009:

2009 Model Year Vehicles:

Chrysler Group is pleased to offer 0 percent financing for up to 72 months through GMAC Financial Services or up to \$4,500 Consumer Cash on select 2009 model year Chrysler, Jeep and Dodge vehicles.

2010 Model Year Vehicles:

On select 2010 model Chrysler, Jeep and Dodge vehicles, limited Consumer Cash of up to \$2,000 or attractive financing rates through GMAC Financial Services are available.

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep, Dodge, Mopar and Global Electric Motors (GEM) brand vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Ram Truck. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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Chrysler Group LLC U.S. Sales Summary Thru August 2009

<u>Model</u>	<u>Month Sales</u>		<u>Vol % Change</u>	<u>Sales CYTD</u>		<u>Vol % Change</u>
	<u>Curr Yr</u>	<u>Pr Yr</u>		<u>Curr Yr</u>	<u>Pr Yr</u>	
Sebring	2,514	4,140	-39%	15,980	55,978	-71%
300	4,320	3,688	17%	25,911	47,520	-45%
Crossfire	17	162	-90%	372	1,453	-74%
PT Cruiser	3,819	3,808	0%	16,502	39,935	-59%
Aspen	344	1,922	-82%	5,709	16,368	-65%

Pacifica	75	435	-83%	1,910	5,077	-62%
Town & Country	7,530	10,182	-26%	58,104	86,058	-32%
CHRYSLER BRAND	18,619	24,337	-23%	124,488	252,389	-51%
Compass	1,426	1,602	-11%	9,924	21,396	-54%
Patriot	2,637	4,019	-34%	24,219	44,154	-45%
Wrangler	5,613	6,469	-13%	59,043	59,005	0%
Liberty	3,359	4,654	-28%	29,938	49,330	-39%
Grand Cherokee	7,679	4,736	62%	34,289	52,768	-35%
Commander	1,327	1,996	-34%	7,352	21,064	-65%
JEEP BRAND	22,041	23,476	-6%	164,765	247,717	-33%
Caliber	4,039	4,022	0%	29,160	67,940	-57%
Avenger	4,118	3,557	16%	24,472	49,328	-50%
Charger	6,479	8,102	-20%	38,603	72,102	-46%
Challenger	1,132	2,077	-45%	17,100	6,067	182%
Viper	19	104	-82%	348	786	-56%
Magnum	0	148	-100%	113	6,742	-98%
Dakota	1,022	1,032	-1%	8,495	21,004	-60%
Ram P/U	17,514	24,974	-30%	129,753	175,246	-26%
Journey	4,739	4,587	3%	34,853	30,767	13%
Caravan	10,648	9,422	13%	60,800	91,342	-33%
Durango	194	1,430	-86%	3,254	16,723	-81%
Nitro	1,510	1,991	-24%	12,510	27,540	-55%
Sprinter	1,148	976	18%	4,605	10,477	-56%
DODGE BRAND	52,562	62,422	-16%	364,066	576,064	-37%
TOTAL CHRYSLER GROUP LLC	93,222	110,235	-15%	653,319	1,076,170	-39%
TOTAL CAR	22,638	26,016	-13%	152,061	309,002	-51%
TOTAL TRUCK	70,584	84,219	-16%	501,258	767,168	-35%
Selling Days	26	27		204	206	

Global Sales Reporting & Analysis
September 1, 2009

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