

Contact: Amy Delcamp
Carrie McElwee

Chrysler Group LLC Increases Retail Market Share, Reports June 2009 U.S. Sales

- Chrysler Group LLC increases retail market share more than 1 percentage point compared with June 2008
- Dodge Challenger sales increase 34 percent compared with June 2008
- Ram retail sales up 4 percent compared with June 2008
- Jeep Liberty retail sales increase 8 percent year-over-year
- Dodge Journey retail sales increase 7 percent compared with June 2008

June 30, 2009, Auburn Hills, Mich. -

Chrysler Group LLC today reported more than a 1 percentage point increase in retail market share with June U.S. retail sales of 66,324 units. Retail sales declined 16 percent compared with the same time period in 2008. During the month of June, Chrysler Group LLC did not produce any vehicles for fleet sales, which resulted in a fleet sales reduction of 95 percent year-over-year for the same period.

"We are proud our new company starts out its first month with increasing market share and continued strong retail sales," said Peter Fong, President and Chief Executive Officer - Chrysler Brand and Lead Executive for the Sales Organization, Chrysler Group LLC. "It's a testament to our strong dealer network and loyal customers who supported Chrysler during the formation of the new company. We will continue to grow our new company by building on our brand heritage and offering consumers high-quality, fuel-efficient Chrysler, Dodge and Jeep® vehicles," Fong added.

Chrysler Group LLC reported total U.S. sales for June 2009 of 68,297 units, a decrease of 42 percent compared with June 2008. The company finished the month with 195,272 units in inventory, representing a 71 day supply. Inventory is down 56 percent versus June 2008 when it totaled 440,075 units. Overall industry figures for June 2009 are projected to come in at an estimated 9.7 million SAAR.

On June 1, the U.S. Bankruptcy Court approved the sale of the majority of Chrysler LLC's assets to a new company, Chrysler Group LLC, in alliance with Fiat S.p.A., and on June 10, the transaction closed, forming Chrysler Group LLC. As of June 29, 2009, Chrysler Group LLC has resumed production at eight of its manufacturing facilities.

June Sales Highlights

- Chrysler Group LLC increased its retail market share to 9.0 percent, which is more than a 1 percentage point improvement compared with June 2008
- Dodge Challenger sales up 34 percent (1,369 units) versus June 2008
- Ram continues its strong retail sales trend this year, posting a 4 percent increase versus the same time period in 2008
- Jeep Liberty retail sales increased 8 percent compared with June 2008
- Dodge Journey retail sales increased 7 percent compared with the same time period in 2008

Incentives

July starts "Summer Clearance" at Chrysler, Dodge and Jeep dealerships across the United States. Chrysler Group LLC is pleased to offer zero percent financing for 60 months through GMAC Financial Services on select 2009 model vehicles, or up to \$4,000 Consumer Cash on 2009 model vehicles. In addition, current Chrysler LLC vehicle owners are eligible for up to \$1,000 Owner Loyalty cash on select 2008 and 2009 Chrysler, Jeep and Dodge vehicles. These offers are in addition to the Credit Union Bonus Cash of up to \$1,000 on select products for qualified credit union members who finance their new vehicle purchase through a participating Credit Union under the Invest in America

program. These incentives are valid through July 31, 2009.

On Wednesday, June 24, President Obama signed the Supplemental Appropriations bill, which includes the fleet modernization program (commonly known as "Cash for Clunkers"). The program is expected to take effect July 24, 2009 and will provide \$3,500 - \$4,500 to consumers whose trade-in vehicle meets the program qualifications. Chrysler Group LLC not only supports the program, but is also adding an additional incentive of up to \$750 for current Chrysler Group owners who have vehicles that qualify.

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep, Dodge, Mopar® and Global Electric Motors (GEM) brand vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation - first established by Walter P. Chrysler in 1925 - and Fiat's complementary technology - from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Ram. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line, including environmentally friendly vehicles.

Chrysler Group LLC U.S. Sales Summary Thru June 2009

<u>Model</u>	<u>Month Sales</u>		<u>Vol %</u> <u>Change</u>	<u>Sales CYTD</u>		<u>Vol %</u> <u>Change</u>
	<u>Curr Yr</u>	<u>Pr Yr</u>		<u>Curr Yr</u>	<u>Pr Yr</u>	
Sebring	1,752	5,111	-66%	10,685	48,022	-78%
300	2,917	4,528	-36%	19,299	40,014	-52%
Crossfire	83	189	-56%	318	1,094	-71%
PT Cruiser	1,103	6,216	-82%	8,591	32,830	-74%
Aspen	479	944	-49%	4,963	13,233	-62%
Pacifica	241	307	-21%	1,727	4,195	-59%
Town & Country	7,178	9,833	-27%	43,737	67,806	-35%
CHRYSLER BRAND	13,753	27,128	-49%	89,320	207,194	-57%
Compass	967	2,075	-53%	5,762	18,393	-69%
Patriot	2,765	4,889	-43%	13,498	36,684	-63%
Wrangler	4,810	6,670	-28%	48,890	46,443	5%
Liberty	3,815	4,993	-24%	23,705	40,910	-42%
Grand Cherokee	3,623	6,054	-40%	23,090	42,793	-46%
Commander	628	1,961	-68%	5,503	16,313	-66%
JEEP BRAND	16,608	26,642	-38%	120,448	201,536	-40%
Caliber	3,538	6,099	-42%	17,307	59,111	-71%
Avenger	2,308	4,187	-45%	14,738	41,453	-64%
Charger	3,489	8,352	-58%	29,461	58,525	-50%
Challenger	1,369	1,024	34%	15,082	1,095	1277%
Viper	20	79	-75%	309	594	-48%

Magnum	28	188	-85%	113	6,249	-98%
Dakota	645	2,443	-74%	6,743	17,379	-61%
Ram P/U	14,478	16,149	-10%	94,516	128,944	-27%
Journey	3,796	5,162	-26%	25,949	22,731	14%
Caravan	5,820	14,214	-59%	41,747	75,805	-45%
Durango	369	1,723	-79%	2,827	14,909	-81%
Nitro	1,471	2,577	-43%	9,885	23,898	-59%
Sprinter	605	1,490	-59%	2,752	8,403	-67%
DODGE BRAND	37,936	63,687	-40%	261,429	459,096	-43%
TOTAL CHRYSLER GROUP LLC	68,297	117,457	-42%	471,197	867,826	-46%
TOTAL CAR	15,504	29,858	-48%	107,314	257,147	-58%
TOTAL TRUCK	52,793	87,599	-40%	363,883	610,679	-40%
Selling Days	25	24		152	153	

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