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**An All-new Dynamic 2011 Dodge Avenger:
A Mid-size Sedan Designed, Engineered for Spirited Performance**

- All-new, premium interior gives consumers more comfort, world-class craftsmanship and high-tech features
- All-new, award-winning 3.6-liter Pentastar V-6 engine mated to a six-speed automatic transmission provides best-in-class V-6 horsepower and EPA estimated 29 miles per gallon (mpg) on the highway
- Proven 2.4-liter World Gas Engine is retuned and mated to an available six-speed automatic transmission; achieves up to 31 mpg
- Major suspension overhaul and improved acoustics result in an exhilarating driving experience with one of the quietest cabins in the segment
- 2011 Dodge Avenger named an Insurance Institute for Highway Safety (IIHS) "Top Safety Pick"

June 22, 2011, Auburn Hills, Mich. - Dodge introduces the new 2011 Dodge Avenger, the perfect sedan for the customer who wants an enthusiastic driving performance and exceptional fuel economy. The 2011 Dodge Avenger provides more standard content than others in the segment, high-tech features that keep them connected, the safety features consumers expect and is the most affordable mid-size sedan in America with an automatic transmission.

The Dodge Avenger receives a major overhaul for 2011 with an all-new world-class interior, a redesigned, more sculpted exterior and performance attributes that put the "fun" in functional. A new powertrain lineup and completely redesigned and retuned suspension results in exceptional driving dynamics and up to 31 miles per gallon (mpg) on the highway. When combined with the exterior and interior design upgrades, the 2011 Dodge Avenger is a vehicle packed with value and a style all its own.

The most powerful mid-size sedan in the segment delivers agile, confident, handling performance in all driving situations, whether it's a spirited adventure on twisty roads or an emergency maneuver. Engineers retuned or redesigned virtually every part of the suspension for 2011. The track is an inch wider, tire width has been increased from 215 to 225 mm and the Avenger has been lowered 12 mm in the front and 6 mm in the rear for a lower, more aggressive stance. Additionally, 26 suspension bushings have been retuned. When they get behind the wheel of the Avenger, customers will feel more confident, experience less body roll, reduced vehicle motion, improved isolation, better steering precision and increased grip thanks to new premium tires.

Dodge also updated the Avenger's powertrain options for 2011 to make it even more responsive and fun to drive. Buyers can opt for the new 3.6-liter Pentastar V-6 engine mated to a six-speed automatic transmission that gives them the best of both worlds – best-in-class V-6 horsepower and 29 mpg on this highway. The new 3.6-liter Pentastar V-6 engine produces a best-in-class 283 horsepower and 260 lb.-ft. of torque.

The vehicle comes with the standard 2.4-liter World Gas Engine, which has been recalibrated and is now available mated to a new six-speed transmission for an exceptionally fun and fuel-efficient driving experience. The new Avenger powered by the 2.4-liter engine produces 173 horsepower and 166 lb.-ft. of torque and delivers 31 mpg highway.

Avenger's all-new interior also is now one of the quietest in the segment, thanks to the engineers' efforts to isolate all outside noise where it belongs – outside the vehicle. Noise, vibration and harshness (NVH) were reduced, and 45 new sound-deadening treatments were added, including an acoustic glass windshield, laminated side glass, new sound absorption materials throughout the vehicle and a new three-point engine mount system for the 2.4-liter World Gas Engine.

New exterior styling features clean, smooth, aggressive lines. The new, more sculpted front fascia sports the signature Dodge brand "split crosshair" grille, while an aggressive lower fascia with the honeycomb texture grille

features new projector beam fog lamps. The rear fascia also is more sculpted, and new "ring of fire" LED taillamps provide an easily identifiable on-road presence.

With an all-new interior for 2011, Avenger customers will step into world-class levels of craftsmanship, content and comfort. The all-new instrument panel, bezels, gauge faces and the new multifunction three-spoke Dodge steering wheel transform the driver's seat into a cockpit-like experience. Armrests and the instrument panel are soft to the touch, and new premium interior finishes are pleasing to the eye. New heating and cooling outlets are redesigned to fit seamlessly into the new instrument panel. The driver and passengers will sink into new upgraded seats with more cushion material and be able to pick from new leather and cloth seating options. The Dodge Avenger's new interior color schemes and accent stitching complete the makeover.

Avenger's high-tech features are designed to keep drivers connected with their hands on the wheel and eyes on the road. New ambient interior lighting and the new Dodge steering wheel with integrated controls let the driver operate the radio, cruise control, handsfree phone and other vehicle functions without taking their hands off the wheel. Drivers also can stay connected via an available media center with voice command that is easy to use and offers SIRIUS Satellite Radio, a 30-gigabyte hard drive, iPod® connectivity, streaming music capability and a navigation system with SIRIUS Travel Link for real-time information.

Safety and security features abound in the 2011 Dodge Avenger, giving owners peace of mind and earning it an IIHS Top Safety Pick honor for 2011. Standard features include advanced multi-stage front passenger air bags, active head restraints, electronic stability control (ESC), supplemental side-curtain air bags, front seat side air bags, four-wheel anti-lock brakes (ABS), electronic traction control, Lower Anchors and Tethers for CHildren (LATCH) child seat anchor system and available Uconnect® Voice Command.

The 2011 Dodge Avenger is available in four different configurations, packaged to fit almost any lifestyle. The Avenger Express, Avenger Mainstreet, Avenger Heat and Avenger Lux models are packed with standard features and unexpected versatility at a surprising value.

The standard mid-size sedan segment is the largest vehicle segment in the United States, with more than 1.75 million vehicles sold in 2010. The 2011 Dodge Avenger is uniquely positioned as an alternative for consumers looking for a sedan with more style, personality and performance, as well as with value for their dollar.

The 2011 Dodge Avenger is available in eight exterior colors: Blackberry Pearl Coat, Bright Silver Metallic, Brilliant Black Crystal Pearl Coat, Redline 2 Pearl Coat, Stone White Pearl Coat, Mango Tango Pearl Coat, Bright White Pearl Coat or Black.

The Dodge Avenger is built at the Sterling Heights, [Mich.] Assembly Plant.

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