

Contact: Jordan Wasyluk  
LouAnn Gosselin

## Statement Regarding Discontinued Production of Ram 1500 Classic for Canada

April 26, 2024, Windsor, Ontario - Ram has discontinued production of the Ram 1500 Classic for the Canadian market. Current inventory will sell through 2024. Ram 1500 Classic production will continue for the United States and Mexico. In Canada, Ram will continue to offer the [Ram 1500](#), [Ram Heavy Duty](#), [Ram Chassis Cab](#) and [Ram ProMaster](#).

### Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in North America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup in the U.S.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

### Follow Ram and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://stellantismedia.ca>

Ram Truck brand: <http://www.ramtruck.ca/>

Facebook: [www.facebook.com/ramtruckscanada](http://www.facebook.com/ramtruckscanada)

Instagram: [www.instagram.com/ramtrucksca/](http://www.instagram.com/ramtrucksca/)

Twitter: [www.twitter.com/RamTrucksCanada](http://www.twitter.com/RamTrucksCanada) and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: [www.youtube.com/user/RamTrucksCanada/](http://www.youtube.com/user/RamTrucksCanada/), <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>