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Canada: 2024 Ram ProMaster FACT SHEET

September 7, 2023, Windsor, Ontario - The 2024 Ram ProMaster is the no-compromise benchmark for durability, efficiency, advanced technology/connectivity, safety and convenience aimed at the largest commercial customer categories - vocational and delivery use. The most advanced Ram ProMaster ever is a hardworking Class 2 full-size van designed for businesses, construction jobsites and commercial fleets. ProMaster continues to relentlessly evolve to meet the needs of customers offering outstanding safety and connectivity, interior comfort and efficiency. The most safety features ever offered on ProMaster include Active Drive Assist, Lane Keep Assist, Forward Collision Warning with Emergency Brake Assist, Adaptive Cruise Control, Blind-spot Monitoring, Rear Cross Path detection, Crosswind Assist and Parallel/Perpendicular Park Assist. As a segment disrupter, the Uconnect 5 with a 10.1-inch touchscreen leads the way in technology, featuring split-screen capability and content from SiriusXM with 360L. Other connectivity features include Amazon Alexa, 360 Surround View Camera, TomTom navigation, wireless phone charger, dual phone connectivity, and a telematics box module. The low cargo-load floor height and step-in height is a great ergonomic feature for the person getting in and out of the van all day. The 2024 Ram ProMaster is a purpose-built, highly customizable van designed to exceed the demands of commercial customers and upfitters.

New for 2024:

- 2024 Ram ProMaster offers a heated steering wheel and heated windshield as optional equipment
- New safety features include ParkSense with stop, white noise backup alarm and "normal" backup alarm
- In response to strong customer demand, Ram Commercial will introduce a battery-electric ProMaster later in 2023

Highlights

- 2024 Ram ProMaster is latest evolution in a relentless pursuit of building the no-compromise benchmark for durability, efficiency, advanced technology, connectivity and safety features
- Cargo-handling capability is the number one consideration for van buyers, and ProMaster includes best-in-class features like:
 - Cargo volume
 - Turning radius
 - Standard interior cargo height
 - Load-floor height
 - Cargo width between wheel wells
 - Maximum cargo width
- 2024 Ram ProMaster features the 3.6-litre Pentastar V-6 engine paired with a segment-exclusive TorqueFlite nine-speed automatic transmission. This combination produces 276 horsepower and 250 lb.-ft. of torque
- All ProMaster models come with a class-exclusive, front-wheel-drive system
- Ram ProMaster features up to 3,134 kilograms (6,910 pounds) of towing capability and a best-in-class 2,123 kilograms (4,680 pounds) of payload
- Uconnect 5 with a 10-inch touchscreen leads the way in technology, featuring split-screen capability for dual application operation

Model Lineup

The 2024 Ram ProMaster is available in 14 different wheelbase and roof height configurations:

- ProMaster 1500 Cargo Van 2,997-mm (118-in.) wheelbase low roof
- ProMaster 1500 Cargo Van 3,454-mm (136-in.) wheelbase low roof
- ProMaster 1500 Cargo Van 3,454-mm (136-in.) wheelbase high roof

- ProMaster 2500 Cargo Van 3,454-mm (136-in.) wheelbase low roof
- ProMaster 2500 Cargo Van 3,454-mm (136-in.) wheelbase high roof
- ProMaster 2500 Cargo Van 4,039-mm (159-in.) wheelbase high roof
- ProMaster 2500 Window Van 4,039-mm (159-in.) wheelbase high roof
- ProMaster 3500 Cargo Van 3,454-mm (136-in.) wheelbase low roof
- ProMaster 3500 Cargo Van 3,454-mm (136-in.) wheelbase high roof
- ProMaster 3500 Cargo Van 4,039-mm (159-in.) wheelbase high roof
- ProMaster 3500 Cargo Van 4,039-mm (159-in.) wheelbase high roof extended body
- ProMaster 3500 Window Van 4,039-mm (159-in.) wheelbase high roof extended body
- ProMaster 3500 Chassis Cab Cutaway 4,039-mm (159-in.) wheelbase
- ProMaster 3500 Chassis Cab Cutaway 4,039-mm (159-in.) wheelbase extended frame

Available Exterior Colours:

- Deep Cherry Red Crystal Pearl
- Flame Red
- Sandstone Pearl
- Patriot Blue Pearl
- Bright Silver Metallic
- Granite Crystal Metallic
- Black
- Bright White
- Ceramic Grey
- Spitfire Orange

More Information

Please visit the [Stellantismedia.ca](https://media.stellantisnorthamerica.com) newsroom for the latest product information, photography, videography, plus access to specifications and feature availability documents.

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