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Jeep® Brand Vehicles Upfit by AEV Fuel the Passion of Off-road Enthusiasts With Enhanced Packages for Wrangler Rubicon and Now Wrangler Willys

- For new 2024 Jeep® Wrangler, American Expedition Vehicles (AEV) expands availability of upfit options to three packages: Upcountry, Upcountry+ and Level II
- For first time ever, AEV upfit packages available for Wrangler Willys
- Upcountry and Upcountry+ upfits by AEV, available for Wrangler Rubicon and Willys, offer AEV 2.0-inch suspension kit and 35-inch BFGoodrich All-Terrain T/A KO2 tires
- Level II upfit by AEV, with 37-inch BFGoodrich All-Terrain T/A KO2 tires, increases capability of Wrangler with 14.2 inches of ground clearance, 37.1 inches water fording, 50-degree approach angle, 33-degree breakover angle and 43-degree departure angle

August 23, 2023, Auburn Hills, Mich. - American Expedition Vehicles (AEV) is expanding availability of upfit packages for the new [2024 Jeep® Wrangler](#).

Earlier this year, AEV upfitted a limited number of 2023 Jeep Wrangler Rubicon 20th Anniversary models with their Level II package, boasting 37-inch tires and legendary levels of capability. Customer response was so enthusiastic that this package sold out in two hours.

Exclusive to the 2024 Jeep Wrangler, AEV now offers three levels of upfit packages: Upcountry, Upcountry+ and Level II. All upfit levels bring 35- or 37-inch tires to the Wrangler Rubicon and, for the first time, AEV Upcountry and Upcountry+ upfits bring 35-inch tires to the already capable Wrangler Willys model.

"The additional AEV packages allow legendary Jeep 4x4 capability to be accessible to more Wrangler owners," said Jim Morrison, senior vice president and head of Jeep brand North America. "This array of upfit packages for the 2024 Wrangler gives off-road enthusiasts the ability to select the path that best suits their off-roading adventures."

These exclusive upfit packages, led by the Level II, increase capability of Wrangler.

Level II specifications:

- 14.2 inches of ground clearance
- 37.1 inches water fording
- 50-degree approach angle
- 33-degree breakover angle
- 43-degree departure angle

For the 2024 Jeep Wrangler, three upfit levels are available: Upcountry, Upcountry+ and Level II.

AEV Upcountry upfit (available on Rubicon and Willys):

- AEV 2.0-inch suspension kit
- AEV jack base
- AEV ProCal
- AEV Pintler wheels (satin black)
- 35-inch BFGoodrich All-Terrain T/A KO2 tires
- JPP/Mopar flare extensions
- JPP/Mopar spare tire relocation kit
- AEV plaque

AEV Upcountry upfit MSRP: \$7,476

AEV Upcountry+ upfit (available on Rubicon and Willys):

- AEV EX front bumper
- AEV front skid plate
- AEV non-winch cover plate
- AEV 2.0-inch suspension kit
- AEV jack base
- AEV ProCal
- AEV Pintler wheels (satin black)
- 35-inch BFGoodrich All-Terrain T/A KO2 tires
- JPP/Mopar flare extensions
- JPP/Mopar spare tire relocation kit
- AEV plaque
- AEV swing-gate badge
- AEV front integrated off-road camera relocation kit

AEV Upcountry+ upfit MSRP: \$11,599

AEV Level II Rubicon upfit (available on Rubicon):

- AEV EX front bumper
- AEV front skid plate
- AEV 7000 series lights
- Warn Zeon 10-S winch
- AEV trail camera relocation kit
- AEV rear bumper
- AEV tire carrier
- AEV 2.5-inch DualSport suspension with Bilstein 5100 shocks
- AEV steering damper
- AEV jack base
- AEV ProCal
- 37-inch BFGoodrich All-Terrain T/A KO2 tires
- AEV Savegre II wheels (satin black)
- JPP/Mopar flare extensions
- AEV plaque
- AEV Level II badging

AEV Level II Rubicon upfit MSRP: \$20,049

AEV Level II Rubicon 4xe upfit MSRP: \$22,099 (includes 4.56 gear upgrade)

New 2024 Jeep Wranglers with AEV upfit packages will be available on a first-come, first-serve basis. Customers can place orders through their local Jeep dealer this month. Vehicles will ship directly from the Toledo Assembly Complex to AEV for upfit, then to the customer's dealer of choice.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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