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Canada: Alfa Romeo Announces Pricing for All-new Tonale

- Canadian pricing for all-new Alfa Romeo Tonale starts at \$44,995 MSRP
- Alfa Romeo Tonale offers a technologically advanced 2.0-litre turbocharged inline four-cylinder engine, a member of Stellantis' Global Medium Engine family, rated at a best-in-class standard horsepower of 256 and 295 lb.-ft. of torque
- Alfa Romeo's first heavily electrified offering includes an innovative PHEV all-wheel-drive system
- 15.5-kWh lithium-ion battery with 90 kW electric motor deliver an electric range of more than 48 kilometres. The additional 1.3-litre turbocharged engine contributes to a best-in-class 285 horsepower
- Alfa Romeo Tonale PHEV customers will be able to qualify for Canadian EV rebates up to \$5,000
- Alfa Romeo paradigm: Electrification serves the brand with the mission of reinventing sportiness for the 21st century

January 18, 2023, Windsor, Ontario - Alfa Romeo today announced pricing for the all-new Tonale with a starting Canadian manufacturer's suggested retail price (MSRP) of \$44,995 (excluding \$2,095 destination charge).

"We look forward to launching the all-new Alfa Romeo Tonale and competing in the premium compact sport-utility vehicle segment with the brand's first plug-in hybrid offering," said Larry Dominique, Senior Vice-president and Head of Alfa Romeo North America. "The Tonale drops right into one of the largest volume segments with best-in-class 285 horsepower and more than 48 kilometres of electric range as the next generation of electrified Alfa Romeo vehicles make their way into the market."

Tonale PHEV customers will be able to qualify for up to \$5,000 in Canadian EV rebates.

Pricing for the all-new Alfa Romeo Tonale PHEV and 2.0-litre turbocharged four-cylinder engine are as follows. Prices do not include a \$2,095 destination charge:

Trim	Price (2.0L)	Price (PHEV)
Sprint	\$44,995	\$54,995
Veloce	\$46,495	\$57,495

The all-new Alfa Romeo Tonale spearheads a new era of luxury, electrification and connectivity while remaining true to the race-inspired DNA Alfa Romeo is known for. As the first compact sport-utility vehicle from Alfa Romeo, North American consumers will experience more than 110 years of heritage built into every car.

The evolution of performance is led by a plug-in hybrid powertrain with a 15.5-kWh lithium-ion battery and 90 kW electric motor that delivers an electric range of more than 48 kilometres. The additional 1.3-litre turbocharged engine contributes to a best-in-class 285 horsepower and every Alfa Romeo Tonale PHEV includes all-wheel-drive. The all-new Alfa Romeo Tonale also offers a technologically advanced 2.0-litre turbocharged inline four-cylinder, a member of Stellantis' Global Medium Engine family, rated at a best-in-class standard horsepower of 256 and 295 lb.-ft. of torque. Equipped with a twin-scroll, low inertia turbocharger, direct fuel injection and engine stop-start technology, this engine gives Tonale the brand's iconic dynamic performance and drivability.

Exhilarating driving dynamics are assisted by a rapid-response Frequency Damping Suspension (FDS) system, engineered to create a comfortable ride and automatically adjust the suspension for spirited driving.

The Alfa Romeo Tonale also features a variety of driver assistance systems, Uconnect 5, an all-new connectivity platform with Alfa Connect and modern Italian styling.

Alfa Romeo

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. Alfa Romeo is offering its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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