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## 2017 Ram 1500 Fact Sheet

### New for 2017

The successful Ram 1500 Rebel adds a long list of value-added standard features, including:

- Uconnect 8.4 and media hub
- Automatic dual-zone temperature control
- Anti-spin differential
- Security alarm
- Remote start
- Premium gauge cluster
- Rear backup camera
- Rear Park Assist

Other changes in the lineup:

- Ram 1500 Sport receives upgrades with new standard features, including remote start and security alarm
- Ram 1500 Laramie Longhorn model joins Limited adding LED bed lighting
- Ram 1500 Laramie Longhorn joins Limited and adds Keyless Go, SmartBeam and rain sensing wipers as standard features
- Ram 1500 Bighorn adds Automatic Temperature Control as standard feature
- All Ram trucks receive a new five micron cabin air filter

August 31, 2016, Auburn Hills, Mich. - Ram Truck builds America's longest-lasting pickups and the Ram 1500 boasts numerous segment-exclusive features. Most are under the skin, yet certainly help the truck stand out from the herd, contributing to best-in-class fuel efficiency, ride and handling, and aero dynamics. Other features such as RamBox cargo management system, hidden bins and a flat-load floor offer unique solutions for storage.

### Highlights

- Ram 1500 is America's most fuel efficient full-size pickup with exclusive 3.0-liter EcoDiesel V-6 engine at 29 miles per gallon (mpg)
- Industry's leading infotainment system with Uconnect 8.4
- Exclusive link coil suspension with four corner air suspension option for best ride and handling
- Best-in-class aerodynamics, coefficient of drag (Cd) at 0.360
- The Ram 1500 uses a number of fuel-saving features to lead the segment in efficiency with 29 mpg. Although a standard eight-speed transmission and exclusive EcoDiesel yield double-digit percentage improvements, other efforts to components, such as accessory drives, reduce parasitic loss, and advances in thermal dynamics engineering all contribute to America's most fuel efficient full-size truck
- Engine options include:
  - 3.0-liter EcoDiesel V-6 engine, featuring 29 mpg, 240 horsepower and 420 lb.-ft. of torque
  - 3.6-liter Pentastar V-6 engine features 25 mpg, 305 horsepower and 269 lb.-ft. of torque

- 5.7-liter HEMI® V-8 with variable-valve timing (VVT) provides up to 22 mpg, 395 horsepower and 410 lb.-ft. of torque
- The Ram 1500 retains its ruggedly handsome appearance with an award-winning interior, exterior design aesthetics and segment-leading technology. Every Ram 1500 truck benefits from content specifically designed to match each model's unique style

#### **Configurations in 2WD and 4WD:**

- Regular Cab long bed
- Regular Cab short bed
- Quad Cab long bed
- Crew Cab short bed
- Crew Cab long bed

#### **Model Lineup**

The Ram 1500 offers 11 different models:

- Tradesman
- Express
- SLT
- HFE
- Big Horn
- Lone Star
- Sport
- Rebel
- Laramie
- Laramie Longhorn
- Limited

#### **Exterior Colors**

Available colors (note some colors available in two-tone):

- Red Pearl
- Flame Red
- Luxury Brown
- Black Forest Green
- Blue Streak
- True Blue
- Bright Silver Metallic
- Granite Crystal Metallic
- Maximum Steel Metallic
- Brilliant Black
- Pearl White
- Bright White

#### **More Information**

Please visit the [Ram 1500 newsroom](#) for additional product information, photography and videography.

#### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel

- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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