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Five FCA Canada Vehicles Named *The Car Guide / Le Guide de l'Auto* Best Buys for 2016

- Vehicles spanning the Chrysler, Dodge, Jeep® and Ram brands honoured
- Models were assessed against competitors in 26 different vehicle categories, with fuel economy, reliability, safety, infotainment, driving experience and an overall score weighed
- *The Car Guide's* Best Buys section remains one of the most popular on its website (guideautoweb.com), with 57 per cent of visitors planning to buy a new vehicle in the next 12 months

August 27, 2015, Windsor, Ontario - A diverse mix of five FCA Canada vehicles have been named *The Car Guide / Le Guide de l'Auto* Best Buys for 2016.

The editors of the well-respected, long-running, Quebec-based publication scrutinized and compared new models head-to-head in 26 vehicle categories, with fuel economy, reliability, safety, infotainment, driving experience and an overall score weighed, before selecting the top three vehicles for each. For 2016, the FCA products honoured were:

- Full-size Sedans – 1st place: Chrysler 300, 3rd place: Dodge Charger
- Full-size Pick-up Trucks – 1st place: Ram 1500
- Mid-size SUVs over \$50,000 – 3rd place: Jeep® Grand Cherokee
- Full-size SUVs – 2nd place: Dodge Durango

"To have five FCA products called out by the editors of an automotive publication with the reputation and history of *The Car Guide* is an honour," said Ed Broadbear, VP of Marketing, FCA Canada. "What's more, to have such a diverse mix of products recognized – from our Brampton, Ontario-built full-size sedans to our multi award-winning Ram 1500 pickup and beyond – is a testament to the strength and diversity of the current vehicle lineup we offer Canadians."

Says *The Car Guide / Le Guide de l'Auto* : "Week after week, *The Car Guide's* Best Buys remains one of the most popular sections on our website [guideautoweb.com], indicating that the ranking influences buyers looking for a new car. According to a recent poll, 57 per cent of visitors on *The Car Guide's* website plan on buying a new vehicle in the next 12 months."

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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