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## **2016 Dodge Journey: America's Most Versatile Crossover Simplifies Lineup and Expands Crossroad Offerings**

- 2016 Dodge Journey lineup simplified from seven to five models, offering customers improved value and expanded options for performance look
- Journey SE model replaces AVP as new entry-level model for 2016 with a starting U.S. manufacturer's suggested retail price (MSRP) of \$20,895, \$2,600 less than 2015 SE model
- Entry AWD SE model offers improved value with a starting U.S. MSRP of \$26,195, which is \$1,200 less than 2015 SE model
- SXT price lowered \$800, now features a starting U.S. MSRP of \$24,395
- New Crossroad model offers the popular exterior appearance at \$600 less than 2015 model, now with a starting U.S. MSRP of \$25,995
- Journey Crossroad features exclusive 19-inch Hyper Black aluminum wheels, unique Platinum Chrome accents on the front and rear fascias, lower side sills and roof rack, and dark-tinted headlamps and tail lamps
- Journey Crossroad Plus adds to rugged, capable look of Crossroad with leather seats with sport mesh inserts, 8.4-inch Uconnect touchscreen, power driver's seat and other interior features
- Two new exterior paint colors available on Journey for 2016: Jazz Blue Pearl and Olive Green
- Dodge Journey is the "Swiss army knife" of crossovers, offering the choice of four- or six-cylinder engines, five- or seven-passenger seating and front- or all-wheel drive
- Most versatile crossover in the United States with in-seat storage and in-floor storage bins
- 2016 Dodge Journey delivers an impressive 283 horsepower and up to 25 miles per gallon (mpg) with the available award-winning Pentastar V-6 engine
- Dodge Journey is America's most affordable V-6 AWD seven-passenger crossover with a starting U.S. MSRP of \$26,195 (excluding \$995 destination)

August 31, 2015, Auburn Hills, Mich. - With several sales records under its belt in 2015 and its popular Crossroad model, Dodge is looking to build on that momentum with its 2016 Dodge Journey. America's most versatile crossover offers a simplified lineup for 2016, expanding the performance look options and improving value for customers.

For 2016, the Dodge Journey lineup has been streamlined from seven models to five. The SE model replaces AVP as the entry-level model, providing customers with standard features like 17-inch wheels and keyless Enter 'n Go with push-button start.

The 2016 Dodge Journey also is now available in two versions of the Crossroad, a successful model first introduced for the 2014 model year. The 2016 Dodge Journey Crossroad offers a rugged, one-of-a-kind look for an attractive price, while the Crossroad Plus builds on the distinctive exterior look with standard leather seats, the class-leading 8.4-inch Uconnect system, sport mesh seat inserts and many popular interior appointments.

The 2016 Dodge Journey Crossroad and Crossroad Plus models both feature distinctive front and rear fascias with Platinum Chrome accents, Platinum Chrome side sills, Platinum Chrome roof rails and unique 19-inch Hyper Black aluminum wheels, giving the three-row, seven-passenger crossover a rugged, capable look.

Inside, the Dodge Journey Crossroad Plus is loaded with premium finishes and features, including standard leather seating with sport mesh inserts, black leather-wrapped steering wheel and shift knob, Liquid Graphite accents, the class-exclusive 8.4-inch Uconnect touchscreen, power driver's seat and passenger fold-flat seat with in-seat storage.

The available award-winning 3.6-liter Pentastar V-6 engine delivers an impressive 283 horsepower, and Journey continues to deliver the latest and greatest in vehicle connectivity and customization with the available Uconnect 8.4 infotainment system. Featuring an available largest-in-class 8.4-inch touchscreen, standard Keyless Enter 'n Go with push-button start and available heated steering wheel, Dodge Journey offers a slew of high-tech features at a price that is still affordable to families. With best-in-class storage space, available fold-flat seats, second-row in-floor storage and front-passenger Flip 'n Stow in-seat storage, the Journey is a true utility infielder.

Journey Crossroad is also available with all-wheel-drive (AWD), featuring an on-demand system that provides added traction when needed, and enhanced fuel economy when not.

The 2016 Dodge Journey is available in SE, SXT, Crossroad, Crossroad Plus and R/T trim levels, and is America's most versatile crossover with a starting U.S. manufacturer's suggested retail price (MSRP) of \$20,895 (excluding \$995 destination).

### **Power and efficiency**

The Journey SE, SXT, Crossroad and Crossroad Plus are powered by a standard 2.4-liter 16-valve DOHC four-cylinder engine, which produces 173 horsepower and 166 lb.-ft. of torque, linked to a four-speed automatic transmission. This four-cylinder engine delivers 26 miles per gallon (mpg) on the highway.

The award-winning 3.6-liter Pentastar V-6 engine, optional on SXT, Crossroad and Crossroad Plus, and standard on R/T models and all-wheel drive (AWD) models, produces 283 horsepower and 260 lb.-ft. of torque and is mated to a smooth-shifting six-speed automatic transmission. This Pentastar V-6 engine has been recognized as one of "Ward's 10 Best Engines" for three years in a row. In addition to excellent power, it delivers up to 25 mpg on the highway.

### **A work in craftsmanship and attention to detail**

Dodge Journey offers levels of refinement not typically found in the crossover market. A beautifully crafted one-piece soft-touch instrument panel sets the tone. A standard Electronic Vehicle Information Center (EVIC) is positioned in the center of the gauge cluster, which has a full-color display backlit in Dodge red lights, giving it a soft glow unlike any in the segment.

The design team also worked to make the Journey's interior very comfortable. Integrated center stack bezels are sculpted, and designers softened the radius to make more room for the driver's knees. The cushioned center console armrest lifts to reveal a larger center storage bin with a 12-volt outlet and USB port where owners can hook up their MP3/iPod charging connections and hide them out of sight. Engineers also developed many treatments to reduce noise, vibration and harshness. One example is the Journey's dual dash silencer, which isolates the cabin, making for a nice, quiet ride.

The interior isn't just a nice place to be, it also offers best-in-class utility. Second-row and available third-row seats fold flat to create 67.6 cu. ft. of cargo space. Second-row seats recline and have available class-exclusive integrated child booster seats. Available third-row seating is a popular option that is available on all trim levels and not offered on most of Journey's competitors. There's a large front storage bin with side nets and a multi-function three-spoke steering wheel with standard integrated cruise and radio controls. There are also innovative removable storage bins in the floor ahead of the second-row seats, which can hold everything from muddy clothes to soda cans, and conceal valuables such as a camera, laptop or purse. With fold-flat front passenger, second-row and third-row seats, second-row in-floor storage and front passenger in-seat storage, Dodge Journey has best-in-class storage.

Journey also offers many standard features not commonly found in the segment, such as a standard 4.3-inch Uconnect touchscreen radio, power heated and fold-away mirrors, seven air bags, dual-zone climate control, illuminated cup holders, keyless Enter 'n Go with push-button start, steering wheel mounted audio and cruise

controls, and class-exclusive second-row in-floor storage bins.

Owners will feel like they have the world at their fingertips with the Journey's Uconnect touchscreen command center. From navigation to voice-command music selections to the ability to check fuel prices, the Uconnect media center makes life in the Journey an excellent adventure for the driver and passengers. Four Uconnect models are available, all featuring easy-to-use controls and class-leading technology. With its touchscreen display and user-friendly, touch-key categories, connecting and controlling personal devices is simple, intuitive and customizable.

#### **Safety is paramount**

Multistage front passenger air bags, active head restraints, electronic stability control with all-speed traction control, electronic roll mitigation and Brake Assist, driver-side knee blocker air bag, side-curtain air bags covering all three rows, front seat-mounted side air bags, four-wheel anti-lock disc brakes, LATCH child seat anchor system and trailer-sway control are standard on all Dodge Journey models.

#### **Confidence in any condition**

The 2016 Dodge Journey's chassis architecture delivers a confidence-inspiring driving experience coupled with precise steering for maximum control. Strong torsional stiffness in the steering column intermediate shaft isolator, in conjunction with Journey's rear suspension geometry, delivers precise steering feel and a connected steering response. R/T's more aggressive suspension tuning gives a sportier ride and even greater handling precision for when the roads turn twisty.

Dodge Journey also offers all-wheel-drive capability, perfect for drivers who want some extra grip for a more performance feel, or who live in the Snow Belt or rainy parts of the country and appreciate the extra traction Journey's all-wheel-drive system provides. Journey's all-wheel-drive system works on demand, driving only the front wheels until power to the rear wheels is needed to maximize fuel efficiency. All-wheel drive also is used on dry pavement between speeds of 25 and 65 mph to enhance handling during performance driving. This system provides added traction on snow, ice and other low traction surfaces without having to be switched on and off.

When traveling faster than 25 mph, Dodge Journey's all-wheel-drive system sends torque to the rear wheels when cornering with the throttle open to make the car turn more easily, which makes the handling more neutral. This is more readily accomplished with Journey's electronically controlled coupling (ECC) than with viscous-coupling or gerotor systems that require some degree of front-to-rear slip before torque is transferred to the rear wheels. At speeds greater than 53 mph, the control strategy provides minimal torque to the rear wheels under normal driving conditions to provide better fuel economy.

Dodge Journey features standard electronic stability control (ESC) and all-speed traction control, which help keep the crossover on path in a variety of road surface and weather conditions. Journey's available all-wheel drive electronic control module works with the ESC and traction control systems, allowing the ESC system to use the ECC to help gain control of the vehicle, reducing the amount of torque that the ECC transmits to the rear wheels. Four-wheel anti-lock brakes and electronic-roll mitigation also are standard on all 2016 Dodge Journey models.

#### **A family mover with style**

On the outside, Journey maintains its sculpted, clean, aggressive lines and front fascia that sports the signature Dodge brand "split crosshair" grille. Journey SXT, Crossroad, Crossroad Plus and R/T models feature a more aggressive lower front fascia and a rear fascia with integrated, dual bright exhaust tips (V-6 only). Crossroad and Crossroad Plus also offer completely unique front and rear lower fascias. Bold "ring of fire" LED tail lamps have a distinctive style out back, while 19-inch aluminum wheels, standard on Crossroad, Crossroad Plus and R/T, provide a dramatic styling statement.

#### **2016 Dodge Journey SE**

The SE model is now the entry-level model for the Journey lineup, with a starting U.S. MSRP of \$20,895 – \$2,600 less than the 2015 model year SE. When equipped with optional all-wheel drive, the Dodge Journey SE starts at a U.S. MSRP of \$26,195, \$1,200 less than the 2015 SE AWD model.

With 17-inch wheels and tires, the SE model also includes standard deep-tint sunscreen glass, black side roof rails and keyless Enter 'n Go with push-button start. The available award-winning 283 horsepower Pentastar V-6 is mated to a six-speed automatic transmission and all-wheel drive is also available.

Options include:

- All-wheel drive
- Flexible Seating Group
- Second-row integrated child booster seats
- Uconnect Voice Command with Bluetooth Package
- Uconnect Web by Mopar
- 17-inch aluminum wheels
- Engine block heater
- Mopar All Weather Group

Popular Equipment Group:

- Leather-wrapped steering wheel and shift knob
- Overhead console
- Passenger assist handles
- Sun visors with illuminated vanity mirrors
- Front and rear floor mats
- Interior observation mirror

### **2016 Dodge Journey SXT**

Dodge Journey SXT models feature standard 17-inch aluminum wheels, fog lamps, SiriusXM Radio with one-year subscription, Flexible Seating Group, performance front and rear fascias, body-color exterior mirrors, LED tail lamps, and front and rear floor mats. The Pentastar V-6 is available. Journey SXT is also available with all-wheel drive (V-6 only), as well as the popular Blacktop Package and the new-for-2016 Chrome Package. The 2016 Dodge Journey SXT starts at a U.S. MSRP \$24,395, which is \$800 less than the 2015 Journey SXT model.

Options include:

- All-wheel drive
- Second-row integrated child booster seats
- Uconnect Voice Command with Bluetooth Package
- Uconnect Web by Mopar
- 19-inch aluminum wheels
- Engine block heater
- Mopar All Weather Group

Chrome Package:

- 19-inch chrome-clad aluminum wheels
- Chrome door handles
- Chrome roof rails

Blacktop Package:

- Black side roof rails
- Gloss Black exterior mirrors
- Black headlamp bezels
- Gloss Black fascia applique
- Gloss Black grille
- 19-inch Gloss Black aluminum wheels

Premium Group:

- Leather-wrapped steering wheel and shift knob

- Premium cloth low-back bucket seats
- Power 10-way driver seat
- Front passenger fold-flat seat
- Front passenger in-seat cushion storage
- Security alarm
- SiriusXM Radio with one-year subscription
- Daytime running headlamps
- Uconnect 4.3S radio

### **2016 Dodge Journey Crossroad**

In addition to its standard 19-inch Hyper Black aluminum wheels, Gloss Black front grille, unique front and rear fascias with Platinum Chrome accents, Platinum Chrome side sills, Platinum Chrome roof rails and Liquid Graphite interior bezels, the Journey Crossroad also features a standard Uconnect 4.3S radio with SiriusXM Radio and Uconnect voice command with Bluetooth. The Pentastar 3.6-liter V-6 and all-wheel drive (V-6 only) are also available. The 2016 Journey Crossroad has a starting U.S. MSRP of \$25,995.

Options include:

- All-wheel drive
- Power sunroof
- Second-row integrated child booster seats
- Uconnect Web by Mopar
- Engine block heater
- Mopar All Weather Group

### **2016 Dodge Journey Crossroad Plus**

Building on the Crossroad model's unique interior and exterior appointments, the Journey Crossroad Plus also features leather seats with sport mesh inserts, black leather-wrapped steering wheel and shift knob, a class-exclusive 8.4-inch Uconnect touchscreen radio with voice command and Bluetooth, power driver's seat and a fold-flat front passenger seat with in-seat storage. The Pentastar 3.6-liter V-6 and all-wheel drive (V-6 only) are also available. The 2016 Journey Crossroad Plus starts at just \$26,995 U.S. MSRP.

Options include:

- All-wheel drive
- Power sunroof
- Second-row integrated child booster seats
- Uconnect Web by Mopar
- Engine block heater
- Mopar All Weather Group

Popular Equipment Group:

- Heated front seats
- Heated steering wheel
- Automatic headlamps
- Remote start
- Universal garage door opener
- Overhead console
- Security alarm
- Sun visors with illuminated vanity mirrors
- Passenger assist handles
- Daytime running lamps

Rear Seat Video Group:

- Six premium speakers with subwoofer

- Second-row overhead 9-inch video screen
- Video remote control
- Portable flashlight
- Wireless headphones
- 368W amp

Navigation and Backup Camera Group:

- Voice command navigation
- SiriusXM Radio (one-year subscription), Traffic and Travel Link with five-year subscription
- ParkView rear backup camera
- ParkSense rear park assist system

### **2016 Dodge Journey R/T**

R/T models come standard with a powerful 283-horsepower 3.6-liter Pentastar V-6 engine, re-tuned high-performance suspension and firm feel steering for sportier handling. Red accent stitching on the dimpled leather seats and heated steering wheel, a monochromatic exterior and 19-inch Satin Carbon aluminum wheels add to the sporty character of the R/T. Also included on every R/T is a premium six-speaker 368-watt sound system with subwoofer. The R/T is available with all-wheel drive, as well as the popular Blacktop Package – an addition to the R/T options for the 2016 model year.

Options include:

- All-wheel drive
- Black side roof rails
- Navigation and Backup Camera Group
- Power sunroof
- Rear Seat Video Group
- Second-row integrated child booster seat
- Trailer Tow Prep Group with four-pin connector
- Uconnect Web by Mopar
- Engine block heater

Blacktop Package:

- Black side roof rails
- Gloss Black exterior mirrors
- Gloss Black fascia applique
- Gloss Black grille
- 19-inch Gloss Black aluminum wheels

Exterior colors for the 2016 model year include Jazz Blue Pearl (new for 2016), Olive Green (new for 2016), Billet Silver Metallic, Granite Crystal Metallic, Pearl White Tri-Coat, Pitch Black, Redline 2-coat Pearl and White. 2016 Dodge Journey models are built in Toluca, Mexico, and will be available in dealerships this fall.

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT

Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

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