

## **2015 Jeep® Wrangler, Dodge Challenger and Ram ProMaster Win Edmunds.com 2015 Best Retained Value Awards**

June 18, 2015, Auburn Hills, Mich. - Edmunds.com has named the 2015 Jeep® Wrangler, Dodge Challenger and Ram ProMaster winners of its 2015 Best Retained Value® Awards.

The three FCA US LLC vehicles earned awards in the following categories:

- 2015 Jeep Wrangler – Midsize Traditional SUV
- 2015 Dodge Challenger – Entry Sports Car
- 2015 Ram ProMaster – Large Commercial Van

The Edmunds.com Best Retained Value Awards recognize brands and new car models that have the highest projected residual values after five years based on their average True Market Value® (TMV®) price when sold new.

"A vehicle is expected to hold its value well when it is deemed likely to be desirable to a future buyer," stated Jessica Caldwell, Director of Industry Analysis for car shopping website Edmunds.com. "The Jeep Wrangler, Dodge Challenger and Ram ProMaster each has a lot of appeal in the marketplace both new and used, so it's no surprise that they have earned this meaningful accolade."

Eligibility for this year's Best Retained Value Awards included 2015 model-year vehicles that were launched by the end of 2014 and had unit sales in February 2014 that were at least 25 percent of the average unit sales for the models in its segment.

Edmunds determined each model's category for the 2015 awards based on its body type segment; for certain categories, the size of the model within its body type segment and the model's price or its competitive segment.

### **2015 Jeep Wrangler**

For 2015, the iconic Jeep Wrangler – the most capable and recognized vehicle in the world – offers consumers a standard eight-speaker audio system and an improved sound bar, and an optional Premium Alpine Audio Package that includes nine Alpine speakers, a new subwoofer and a 552-watt amplifier.

The Jeep Wrangler delivers unmatched off-road capability with legendary four-wheel drive and is produced with more than seven decades of 4x4 engineering experience. Wrangler continues to offer a body-on-frame design, front and rear five-link suspension system, live axles, electronic lockers, and is one of the few mid-size SUVs that offers a six-speed manual transmission – in addition to its five-speed automatic transmission.

### **2015 Dodge Challenger**

The Dodge and SRT brands now offer the most complete lineup of muscle cars in the market, including the new 2015 Dodge Challenger SXT with its standard powerful and fuel-efficient Pentastar V-6 engine combined with the TorqueFlite eight-speed transmission that delivers 300 horsepower and an estimated 30 miles per gallon; the 2015 Dodge Challenger R/T with the high-torque 5.7-liter HEMI® now paired with the TorqueFlite eight-speed or six-speed manual transmission; and the all-new 6.4-liter HEMI Challenger Scat Pack that delivers 485 horsepower and 475 lb.-ft. of torque with the TorqueFlite eight-speed or six-speed manual. The new Dodge Challenger SRT 392 adds an exclusive wheel design, adaptive damping suspension and SRT Drive Modes to the same 6.4-liter naturally-aspirated HEMI powerplant while the Challenger SRT Hellcat with its 707 horsepower supercharged 6.2-liter HEMI V-8 engine is most powerful and fastest muscle car ever.

### **2015 Ram ProMaster**

The 2015 Ram ProMaster takes its place in the expanding, purpose-built, full-size van segment with a number of segment-leading features focused on the commercial customer. Coming from a strong background of commercial vehicles produced by Fiat Professional, the ProMaster is based on the Fiat Ducato, which has been in production for more than 30 years. Best-in-class fuel efficiency, cargo capacity, usability, and, of course, total cost of ownership all combine to deliver a proven solution for businesses and fleets.

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#### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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