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America's Most Off-road Capable Pickup, 2015 Ram Power Wagon Named Four Wheeler 'Pickup Truck of the Year'

- 2015 Ram Power Wagon beats the competition in a series of in-depth on- and off-road tests
- 2015 Ram Power Wagon is the most off-road-capable pickup truck with electric-locking front and rear differentials, electronic disconnecting sway bar, Bilstein shocks, 33-inch off-road tires, underbody skid plate protection, 4.10 axle ratio and a custom-built Warn® 12,000-pound winch
- Power Wagon now available in three distinct trim models—Tradesman, SLT and Laramie

March 2, 2015, Auburn Hills, Mich. - The editors of *Four Wheeler* have named the Ram Power Wagon "2015 Pickup Truck of the Year."

"Factory-built and engineered, our Power Wagon is, by far, the most capable off-road pickup available in production," said Bob Hegbloom, President and CEO of Ram Truck Brand — FCA US LLC. "The *Four Wheeler* magazine staff is loaded with off-road expertise. We're honored that they have again named the Ram Power Wagon with their Pickup Truck of the Year award."

To qualify for the competition, a vehicle must have been entirely new or have substantial mechanical revisions from a previous model year. The award winning Ram Power Wagon features a 6.4-liter HEMI with best-in-class 410 horsepower and 428 lb.-ft. of torque. A class-exclusive 5-link rear suspension system was added and the front suspension is uniquely modified with Ram's "Articulink" to allow additional axle flex and traction.

"The 2015 Ram Power Wagon is simply everything you want a real pickup to be," said Christian Hazel, Editor of *Four Wheeler*. "Plenty of power and load-carrying capability for hauling and towing, well-appointed interior comfort and convenience features, great on-road ride and handling, and jaw-dropping capability in virtually any off-road terrain. The Ram Power Wagon didn't just win *Four Wheeler's* 2015 Pickup Truck of the Year, it blew the competition away."

The 2015 Ram Power Wagon is based on the Ram 2500 Heavy Duty 4x4 Crew Cab, but features a number of off-road-specific engineering enhancements, which give the truck a significant advantage over all production pickups.

Vehicles participating in the annual *Four Wheeler* Pickup Truck of the Year competition were subjected to a week of rigorous testing in five key areas: Trail Performance, Empirical Data, On-Pavement Performance, Interior, and Exterior. Visit FourWheeler.com to learn more about the 2015 *Four Wheeler* Pickup Truck of the Year competition.

POWERTRAIN

Compelling numbers tell the best-in-class story of the standard 6.4-liter HEMI 16-valve V-8 engine: 410 horsepower at 5,600 rpm and a peak torque rating of 429 lb.-ft. (582 N•m) at 4,000 rpm. The engine calibration is unique to Power Wagon in order to enhance its off-road maneuverability and finesse. When driving in four-wheel-drive "Low," the throttle response softens and the idle speed increases by 100 rpm (from 650 to 750 rpm) — providing added control when ascending and descending off-road obstacles at slow speeds.

The 2015 Ram Power Wagon is equipped with Fuel Saver technology, delivering more power yet better fuel efficiency than previous generations. When conditions allow, as in highway cruising, the Fuel Saver system seamlessly shuts down four cylinders to conserve fuel.

The engine also features an active dual-runner-length intake manifold optimized specifically for the Ram Heavy Duty

lineup. The result is improved low-end torque without sacrificing high-end power.

The 6.4-liter HEMI is offered with the 66RFE six-speed automatic transmission and connects to a part-time, manual-engagement BorgWarner BW 44-47 transfer case.

Built by American Axle Manufacturing, the axles measure 9.25 inches in the front and 11.5 inches in the rear (increase from 10.5 inches), delivering power via a 4.10:1 ring and pinion ratio. Robust rear axle shafts are upgraded to 38 mm, providing rotating force directly to the 33-inch tire/wheel combination. Both axles include electronic locking differentials driven by electro-magnetic actuators. All Ram Heavy Duty trucks incorporate a segment-exclusive front axle disconnect system to reduce parasitic loss and improve overall efficiency.

Additional axle data:

FRONT

9.25 AAM

Front Pinion: 98.3 mm

Front Ring Gear: 235 mm (9.25 inches)

Front Axle Shaft Diameter: 35 mm

REAR

11.5 AAM

Rear Pinion: 121.3 mm

Rear Ring Gear: 292 mm (11.5 inches)

Rear Axle Shaft Diameter: 38 mm

SUSPENSION

The Ram Heavy Duty features a unique suspension system, some of which was specifically engineered for the Power Wagon, including Bilstein shocks at all four corners, control arms, spring rates and more than two inches of lift.

In the front, the entire Ram Heavy Duty line features an advanced three-link front suspension to ensure roll stiffness. The Ram Power Wagon packages a unique-to-model design of the standard three-link suspension system. The Ram Articulink design incorporates high movement joints at the control-arm-to-axle mount, allowing for additional flexibility and axle articulation. Additional suspension flex is achieved via the class-exclusive electronic disconnecting sway bar, which allows the front axle to move more independently of the truck's frame.

Heavy Duty trucks generally have rear suspension equipped for constant, heavy payloads. This usually leads to a harsher ride when unloaded. All Ram 2500 Heavy Duty trucks, including the Power Wagon, feature an exclusive five-link coil design provides better articulation over obstacles than a leaf spring system. The robust coil springs are more than up to the task of handling heavy payloads. Although the 2015 Ram Power Wagon is loaded with off-road components, owners appreciate payload up to 1,490 pounds and towing capacity up to 10,810 pounds.

The 2015 Ram Power Wagon's combined axle and suspension package adds to greater suspension articulation, a determining factor when negotiating extreme obstacles. With Smart Bar engaged, the Ram Power Wagon reaches a Ramp Travel Index (RTI - a measurement of a vehicle's suspension articulation) of 510 (26-inch vertical height).

GROUND CLEARANCE AND PROTECTION

Providing optimal balance between on-road civility and off-road capability are 33-inch tires, which feature a beefy tread pattern to help grab ledges along the trail and deliver optimum traction through sand, mud and snow. Larger tires and a suspension lift contribute to the Power Wagon's 14.5-inch ground clearance, compared to 12 inches on the Ram 2500 Heavy Duty. The truck's approach angle is boosted to 34 degrees, the departure angle is increased to 23.5 degrees and the breakover angle is enhanced to 25.5 degrees. This gives the Ram Power Wagon significant clearance for navigating a variety of severe inclines and declines as well as providing up to 30-inches of water-fording capability.

Underneath the Ram Power Wagon are generous underbody protection components. Fore-aft bars bring together the transfer case and fuel tank skid plates, resulting in armor that minimizes underside damage and rock wedging.

Ultimate truck capability is now available in three trim levels: Tradesman, SLT and Laramie. The Ram Power Wagon Tradesman offers off-road enthusiasts all of the Power Wagon's legendary capability in a value-oriented package. The Power Wagon SLT provides a mix of comfort with off-road components and the Power Wagon Laramie offers more comfort and luxury features. Each of the three Ram Power Wagon models has its own distinctive look.

The Power Wagon nameplate was produced from 1945 through 1980. Early trucks were based on the Weapons Carrier (WC) series of Dodge ¾-ton military-use trucks built during World War II. The Power Wagon went on to become a well-known civilian vehicle and continued the lineage of Dodge four-wheel-drive trucks from the 1930s, proving basic four-wheel-drive design concepts and representing a significant predecessor to the many four-wheel-drive trucks in modern use today. The iconic truck was reintroduced in 2005 and now exists as an independent model under Ram Truck Brand.

About FOUR WHEELER

Whether you're looking for the scoop on the latest off-road-capable vehicles straight from the factory floor, want to see what others have done to their rides, read up on the latest tech, or keep up with emerging trends from across the off-road world, FOUR WHEELER will bring it to you. FOUR WHEELER gives out two annual awards – Four Wheeler of the Year and Pickup Truck of the Year, and hosts a signature event, the annual Top Truck Challenge. The [Four Wheeler Network](#) features off road and 4x4 content from JP, PETERSEN'S 4-WHEEL & OFF-ROAD, DIRT SPORTS+OFF ROAD, 4WHEEL DRIVE & SPORT UTILITY, MUD LIFE, and FOUR WHEELER.

About TEN: The Enthusiast Network

TEN: The [Enthusiast Network](#) is the world's premier network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD, and GRINDTV. With more than 50 publications, 60 websites, 50 events, 1,000 branded products, the world's largest automotive VOD channel, and the world's largest action/adventure sports media platform, TEN inspires enthusiasts to pursue their passions. For more information, visit [enthusiastnetwork.com](#).

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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