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MSC Cruises Gives Away Ultimate Holiday Gift

MSC Guest and Travel Agent Win Brand New Fiat 500c Pop Vehicle and Day Aboard MSC Divina

December 15, 2014, Fort Lauderdale, Fla. - Just in time for the holidays, during a ceremony on Saturday, Dec. 13, MSC Cruises awarded winners of the FIAT giveaway sweepstakes – one lucky guest and one lucky travel agent – their brand new Fiat 500c Pop, with a retail value of more than \$21,000.

As an extra treat, the winners spent the day aboard the stunning MSC Divina, one of the most elegant and ultramodern ships sailing from Miami to the Caribbean.

Winners of MSC's FIAT giveaway sweepstakes include:

- Rockne Green of Patterson, CA (Modesto Metro Area) Consumer Winner
- David Huff of Broken Aarow, OK (Tulsa Metro Area) Travel Agent Winner

"I had a great time when I sailed on MSC Divina this past October and I'd recommend MSC Cruises to anyone," said Green. "I'm beyond excited to win a FIAT and a day aboard MSC Divina – what a wonderful holiday gift!"

"MSC Cruises' provides a unique product that brings a European flair to the Caribbean market and I love being able to offer that experience to our clients," said Huff, manager and CEO of Avenues To Travel, Ltd. "I'm thrilled to be a winner of MSC's sweepstakes and truly honored to be able to represent the travel agent community. In the 30 years that I've been in the travel business, this is the most exciting event that has happened!"

The winners entered to win the FIAT during a promotional sweepstakes held in the Spring.

Guests were automatically entered when they booked a seven-night <u>Caribbean</u> cruise on board <u>MSC Divina</u> during the promotional period of April 7 to May 18, 2014, and sailed between August 2, 2014, and December 27, 2014. Travel agents were eligible to enter the sweepstakes if they initiated new cruise bookings between April 4 through May 18, 2014, for seven-night <u>Caribbean</u> sailings on board <u>MSC Divina</u> between August 2, 2014, and December 27, 2014. Winners were selected at random.

About MSC Cruises

MSC Cruises is a privately-held, family-owned, Italian cruise line with a fleet of 12 ships. The fleet cruises year-round in the Mediterranean and seasonally in the Caribbean, Northern Europe, the Atlantic Ocean, the French Antilles, South America, South Africa, as well as in Dubai, the Emirates and Oman. For more information, visit www.msccruisesusa.com.

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the <u>Fiat 500e</u>,the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider

Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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