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Chrysler Canada: The FIAT Brand Continues to Expand With the All-New Fiat 500X

- 2016 Fiat 500X combines iconic Italian style with functionality, performance and all-wheel-drive confidence
- All-new small crossover highlights continued expansion of FIAT brand in North America
- Delivers contemporary Italian design with iconic Cinquecento features in a larger, more capable package
- Features advanced drive systems, including two engine options, an available nine-speed automatic transmission and available all-wheel drive with disconnecting rear axle for improved fuel efficiency
- Loaded with over 65 standard and available advanced safety and security features
- Available in five trim models and 12 exterior colours to offer the personality that FIAT vehicles are known for

November 19, 2014, Windsor, Ontario - The all-new 2016 Fiat 500X is the latest addition to the FIAT lineup in North America, combining the authentic Italian design and engaging driving dynamics synonymous with the FIAT brand, together with advanced drive systems, unmatched functionality and a full array of safety, comfort and convenience features.

"The Fiat 500X will significantly expand the reach of the FIAT brand in North America," said Jason Stoicevich, Head of FIAT Brand North America, Chrysler Group LLC. "The all-new 500X delivers the Italian design and personality that we are known for, along with an unprecedented level of equipment and technology. In addition, it will be the first vehicle in our portfolio to offer an advanced all-wheel-drive system that will provide customers with peace of mind in all driving conditions."

With comfortable seating for five, world-class craftsmanship, and superior ride and handling, the Fiat 500X delivers driving excitement, technology, safety and functionality to the rapidly growing small crossover segment.

In Canada, the all-new Fiat 500X is available with the fuel-efficient 1.4-litre MultiAir Turbo engine paired with a six-speed manual transmission, with an output of 160 horsepower and 184 lb.-ft. of torque. The available 2.4-litre Tigershark MultiAir engine produces 180 horsepower and 175 lb.-ft. of torque, and is paired exclusively to a nine-speed automatic transmission on all-wheel-drive and front-wheel-drive models.

A disconnecting rear axle allows for reduced parasitic loss when all-wheel-drive capability is not needed, improving fuel efficiency. The Dynamic Selector system allows the driver to choose from three modes (Auto, Sport and Traction +) for the most suitable vehicle configuration for different driving conditions.

The 2016 Fiat 500X offers over 65 standard and available safety and security features, including Forward Collision Warning with Crash Mitigation, LaneSense Departure Warning with Lane Keep Assist, Blind-Spot Monitoring and Rear Cross-Path detection. Electronic Stability Control (ESC) with Hill-Start Assist and Electronic Roll Mitigation are standard on all models, as are seven air bags.

Loaded with technology and convenience, the Fiat 500X is available with features like Uconnect 6.5 radio with a 6.5-inch high-resolution touchscreen and navigation, Bluetooth streaming audio, a 3.5-inch colour in-cluster display, Keyless Enter-N-Go, heated front seats and a heated steering wheel.

The all-new Fiat 500X was designed at Centro Stile in Turin, Italy, where designers leveraged the character and iconic features of the Fiat 500 into a larger and more mature package. On the exterior, design elements like double

headlamps, a trapezoidal nose, the signature “whiskers and logo” face and the rounded clamshell hood pay homage to the original Cinquecento. The purposeful and distinct Italian design carries through to the interior with clever storage, body-colour instrument panel, a circular cluster display and iconic door handles.

The 2016 Fiat 500X is available in five trim levels: Pop, Sport, Lounge, and for a more rugged look, Trekking and Trekking Plus. The Trekking and Trekking Plus models feature unique front and rear fascia designs, and satin silver accents for a distinct, adventurous appearance.

Crafted in Italy at Fiat Automobiles' Melfi assembly plant, the all-new Fiat 500X will arrive in FIAT studios in North America in the first half of 2015. As a global vehicle, it will go on sale in more than 100 countries worldwide.

FCA Canada

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