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## **All-new 2016 Fiat 500X Design Pairs Distinct Italian Style with Functionality and Purpose**

- 2016 Fiat 500X leverages the iconic Cinquecento's DNA to deliver classic Italian style with additional space and utility
- All-new small crossover pays homage to FIAT brand's history of innovative multifunctional vehicles
- Interior features iconic Italian design with comfortable seating for five and clever storage
- Trekking and Trekking Plus models deliver more rugged appearance

November 20, 2014, Auburn Hills, Mich. - Designed at Centro Stile in Turin, Italy, the all-new Fiat 500X leverages the character and iconic features of the Fiat 500 into a larger and more capable package. With recognizable Cinquecento features inside and out, the Fiat 500X delivers a combination of Italian design and functionality to the rapidly growing small crossover segment.

Featuring comfortable seating for five, the 2016 Fiat 500X is available in five trim levels with distinct personalities: Pop, Easy, Trekking, Lounge and Trekking Plus.

### **2016 Fiat 500X exterior design**

The all-new Fiat 500X provides more space and utility while remaining true to the brand's heritage. Design elements like double headlamps, trapezoidal nose, signature "whiskers and logo" face and rounded clamshell hood pay homage to the original Cinquecento. The Fiat 500X also features the smooth silhouette, 360-degree character line and chrome door handles characteristic of the FIAT brand.

Building on the iconic design elements of the Fiat 500, the all-new 500X offers a more capable look with additional ground clearance, 16-, 17- or 18-inch wheels and robust wheel arches.

The all-new 2016 Fiat 500X will be available in 12 different exterior colors, including Nero Cinema (Black Clear Coat), Blu Venezia (Blue Metallic), Verde Toscana (Green Metallic), Bronzo Magnetico Opaco (Matte Bronze), Bronzo Magnetico (Bronze Metallic), Giallo Amalfi Tristrato (Tricoat Yellow), Grigio Arte (Gray Clear Coat), Grigio Argento (Gray Metallic), Arancio (Orange), Rosso Passione (Red Hypnotique Clear Coat), Bianco Gelato (White Clear Coat) and Rosso Amore (Tricoat Red).

### **2016 Fiat 500X interior design**

The Fiat 500X's purposeful and distinct Italian design carries through to the interior, with classic Cinquecento elements such as a body-color instrument panel, circular cluster display and iconic door handles.

Seven interior environments are available, with a variety of colors and fabrics, including Nero/Rosso (black/red) cloth seats, Testa di Moro/Grigio (dark brown/gray) premium cloth seats and Cuoio Anticato (Tobacco) premium leather seats.

The instrument cluster features a standard monochrome and available color 3.5-inch thin-film transistor (TFT) cluster display, which allows drivers to customize and monitor information like fuel economy, outside temperature and driving range. At the center, the Fiat 500X is available with the Uconnect 5.0 or 6.5 radio system, providing passengers with information and connectivity options on a 5-inch or 6.5-inch touchscreen.

The Fiat 500X interior also provides unmatched utility, featuring a large rear cargo area with a height-adjustable rear cargo floor, second-row 60/40 split seats and fold-forward front passenger seat. Clever storage adds to the

functionality of the 500X, including a dual glove box with a locking lower portion, center console storage and a bin at the base of the center stack that allows for storage and connectivity.

An available dual-pane sunroof features a power sliding panoramic roof, with side glass panels that match with the bodyside sheet metal for a wide, spacious effect. A manual sunshade is provided to adjust the amount of light inside the vehicle.

#### **All-new Fiat 500X Trekking and Trekking Plus**

With rugged styling, the Fiat 500X Trekking and Trekking Plus models offer customers with active lifestyles a more capable look. The Trekking and Trekking Plus models feature unique front and rear fascia designs for a more aggressive appearance. Satin silver accents add to the distinct, adventurous look.

Inside, the Fiat 500X Trekking features a unique interior environment with Nero (black) premium cloth seats, while the Trekking Plus model comes standard with premium leather seats in either Nero or Cuoio Anticato (Tobacco).

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