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Chrysler Canada: New 2015 Dodge Charger: The World's Only Four-door Muscle Car is the Quickest, Fastest and Most Powerful Production Sedan in the World

- All-new Dodge Charger SRT Hellcat model with supercharged 6.2-litre HEMI® Hellcat engine produces 707 horsepower and 650 lb.-ft. of torque and a top speed of 328 km/h, making it the quickest, fastest and most powerful sedan in the world
- New Charger SRT 392 model, powered by a standard 6.4-litre HEMI V8 engine, delivers best-in-class, naturally aspirated 485 horsepower and 475 lb.-ft. of torque with SRT Performance Pages, six-piston Brembo brakes and standard 20-by-9.5-inch aluminum wheels
- All-new 2015 Dodge Charger R/T Scat Pack model (late availability) features a 6.4-litre HEMI V8, which punches out the best-in-class, naturally aspirated 485 horsepower and 475 lb.-ft. of torque, Dodge Performance Pages, Brembo brakes and 20-by-9-inch aluminum wheels
- Segment-exclusive TorqueFlite eight-speed automatic transmission is now standard on all 2015 Dodge Charger models, including, new for 2015, HEMI V8 models, and enables:
 - Best-in-class V6 highway fuel economy: 7.7 L/100km (37 mpg) featured on Charger models with the 3.6-litre Pentastar™ V6 engine
 - Best-in-class all-wheel drive (AWD) fuel economy with 8.6 L/100 km (33 mpg) highway thanks to the segment's most advanced AWD system, featuring segment-exclusive active transfer case and front-axle disconnect technologies
 - Improved acceleration and refinement with 370-horsepower 5.7-litre HEMI V8 engine with four-cylinder mode FuelSaver Technology
 - Improved acceleration and refinement with 485-horsepower 6.4-litre HEMI V8 engine with four-cylinder mode FuelSaver Technology
 - Maximum track driving performance with 160 millisecond shifts and rev-matching on SRT models
- Dodge designers re-sculpt and refine nearly every body panel on the new 2015 Dodge Charger and add dramatic LED lighting in both front and rear
- New interior design elements, including thick-rim three-spoke steering wheels, customizable
- 7-inch full-colour customizable in-cluster display, premium materials and a choice of 18 trim and colour combinations
- Upgraded rear-wheel-drive (RWD) architecture with advanced technological solutions:
 - New electric power steering (EPS) now provides three driver-selectable steering modes: Normal, Comfort and Sport (except SRT Hellcat)
 - All-new cast-aluminum axle housing reduces weight
 - Updated suspension tuning, including performance-tuned R/T Scat Pack and Super Track Pack-tuned R/T Road & Track models
 - Upgraded and more comprehensive Sport Mode II enables sport-tuned steering, pedal, engine and transmission calibration, plus rear-biased torque on AWD models for more dynamic

handling

- Three-mode Bilstein adaptive damping suspension, featuring Auto, Sport and Track modes on Charger SRT models
 - All-new Dodge and SRT Performance Pages provide unprecedented information on vehicle performance, and configurable Drive Modes provide unprecedented vehicle customization
 - New launch control improves offline acceleration performance
 - New electronic shifter functions, such as a linkage shifter, provide visual and physical feedback of gear position
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- Charger offers more than 70 available safety and security features, including new-for-2015 Full-speed Forward Collision Warning with Active Braking, Adaptive Cruise Control with Full Stop, Lane Departure Warning with Lane Keep Assist and ParkView® Rear Back-up Camera with dynamic gridlines
 - Significant new available technology upgrades feature next generation class-exclusive 8.4-inch touchscreen media centre, new standard class-exclusive 7-inch customizable in-cluster display and electronic shifter
 - Charger's available segment-exclusive BeatsAudio™ system is designed to immerse drivers and passengers in the ultimate audio experience
 - Charger SRT models feature available Harman Kardon® high-performance audio system with 19 speakers including a trunk-mounted subwoofer and a 900-watt GreenEdge™ amplifier

October 23, 2014, Windsor, Ontario - The Dodge brand is bringing its A-game for its 100th anniversary, significantly updating both the iconic Challenger muscle car, and giving the Charger four-door sedan a full-body makeover, offering an impressive lineup of expanded powertrains for 2015.

For 2015, Dodge Charger is totally updated, features a standard across the lineup state-of-the-art eight-speed automatic transmission and several new models, including the all-new Charger SRT Hellcat and R/T Scat Pack models, all of which highlight the added performance to the new 2015 Dodge Charger lineup.

New for 2015, the Chrysler Group's TorqueFlite eight-speed automatic transmission is standard on every Dodge Charger model, everything from the SE, SXT, R/T, R/T Scat Pack, SRT 392 and the SRT Hellcat. The 2015 Dodge Charger also offers a full range of fuel-efficient and powerful engine options, including the award-winning 3.6-litre Pentastar™ VVT V6 engine, which delivers up to 7.7 L/100 km (37 mpg) on SE and SXT models; the legendary 370-horsepower 5.7-litre HEMI® V8 on the R/T and R/T Road & Track; the 6.4-litre HEMI V8, which punches out a best-in-class, naturally aspirated 485 horsepower and 475 lb.-ft. of torque in the SRT 392 and R/T Scat Pack models and the new 6.2-litre supercharged HEMI Hellcat V8 engine. The Charger Hellcat delivers ultimate performance with 707 horsepower, 650 lb.-ft. of torque, a top speed of 328 km/h, National Hot Rod Association (NHRA)-certified, quarter-mile elapsed time of 11.0 seconds on street tires, making it the quickest, fastest and most powerful sedan in the world.

"Our Dodge designers have re-sculpted nearly every single body panel of the Dodge Charger for 2015, giving it a sleek, nimble appearance," said Tim Kuniskis, President and CEO — Dodge Brand, Chrysler Group LLC. "The Charger's all-new exterior design combined with its standard new TorqueFlite eight-speed transmissions, and our extensive lineup of performance-driven powertrains, highlight the latest technology under the hood and behind the wheel that builds on the brand's promise to deliver American performance machines with world-class power, efficiency, technology, authentic materials and standout styling for our customers."

The 2015 Dodge Charger lineup includes the following models: SE, SE AWD, SXT, SXT AWD, R/T, R/T Road & Track, R/T Scat Pack, SRT 392 and SRT Hellcat.

The Dodge Charger is built at the Brampton, Ontario, Assembly Plant. Production is slated to begin in the fourth quarter of 2014. Production of the 2015 Dodge Charger SRT Hellcat is scheduled to begin in the first quarter of 2015.

2015 Dodge Charger pricing (all prices exclude \$1,695 destination)

The 2015 Charger is available in nine key models: SE, SE AWD, SXT, SXT AWD, R/T, R/T Road & Track, R/T Scat Pack, SRT 392 and SRT Hellcat.

Dodge Charger SE	\$32,495
Dodge Charger SE AWD	\$34,695
Dodge Charger SXT	\$35,595
Dodge Charger SXT AWD	\$37,795
Dodge Charger R/T	\$39,495
Dodge Charger R/T Road & Track	\$41,495
Dodge Charger R/T Scat Pack	\$46,495
Dodge Charger SRT 392	\$50,495
Dodge Charger SRT Hellcat	\$64,495

Charger offers world-class technology and functionality

The 2015 Dodge Charger competes in the Canadian full-size car market, but stands alone as the only North American-bred four-door muscle car.

Charger's combination of aggressive and youthful image, full-size functionality and world-class engineering and quality resonates with millennials, Generation Xers and affluent buyers, who on average are 20 years younger than segment competitors.

To help Charger keep its edge, Dodge is loading up the new sedan with new technologies and a host of premium features, such as high-end interiors, the latest technologies and impressive powertrain options, along with a new exterior design that is distinctly Dodge.

New 2015 Dodge Charger feature updates include:

New exterior styling

- New aluminum hood
- New aluminum performance hood on R/T Scat Pack and SRT 392 with NACA duct centre air intake
- New SRT Hellcat aluminum hood with NACA duct centre air intake and dual air extractors
- New fenders
- New front and rear fascias
- New front and rear performance fascias, and side sills on R/T Scat Pack, SRT 392 and SRT Hellcat models
- New front doors
- New three-piece spoiler
- New R/T Scat Pack performance spoiler in Satin Black
- New SRT-specific body-colour performance spoilers
- New Dodge signature LED racetrack taillamps
- New projector headlamps (high-intensity discharge (HID) headlamps on premium trims)
- New LED daytime running lamps (DRLs)
- New LED fog lamps
- New centre high-mounted stop lamp (CHMSL)
- A total of 14 available wheel options, including 10 different 20-inch wheel styles
- New 20-by-8-inch wheels standard on R/T models, available 20-by-9-inch forged-aluminum wheels on R/T Scat Pack and standard 20-by-9.5-inch forged-aluminum wheels on SRT models
- New heritage colours, including B5 Blue, which joins classic high-impact TorRed

New interior styling and materials

- New 7-inch full-colour customizable in-cluster display
- New instrument panel centre stack with next-generation radio and a 5.0-inch touchscreen or 8.4-inch touchscreen display with available 3-D navigation
- New three-spoke thick rim steering wheel with available paddle shifters
- New performance steering wheel with paddle shifters (R/T Scat Pack)

- New SRT exclusive flat-bottom steering wheel with paddle shifters (SRT models)
- New performance-inspired electronic shifter
- New Dodge Performance Pages (R/T Road & Track and R/T Scat Pack)
- New SRT Performance Pages (SRT models)
- Eighteen interior trims, including:
 - New Black and Tungsten cloth
 - New Black and Pearl sport leather
 - New Black and Ruby Red sport leather
 - New R/T Scat Pack high-performance interiors in Black, or Ruby Red and Black Nappa leather and Alcantara suede, or Black Ballistic II cloth with Scat Pack embroidery
 - SRT interiors include Black or Black and Ruby Red Nappa leather with Alcantara suede, Black and Sepia or Black Laguna leather
- New 340 km/h speedometer on the SRT Hellcat model

New iconic heritage model

- New Dodge Charger R/T Scat Pack model with 6.4-litre HEMI V8 engine – 485 horsepower and 475 lb.-ft. of torque – and eight-speed automatic transmission, plus:
 - Performance-tuned Bilstein suspension
 - Four-piston Brembo brakes with red calipers
 - 20-by-9-inch aluminum wheels with all-season performance tires or available three season tires
 - Dodge Performance Pages with configurable drive modes
 - Sport mode and three-mode Electronic Stability Control (ESC)

New advanced eight-speed automatic transmission

- New TorqueFlite eight-speed automatic transmission standard on all models, available with Sport Mode II and rev-matching paddle shifters
- New fully hemmed rear wheelhouse to accommodate larger tires
- AWD with front-axle disconnect available on SXT and, now for 2015, SE model

New advanced safety and security features

- New Full-speed Forward Collision Warning with Active Braking
- Class-exclusive Adaptive Cruise Control with Full Stop
- New Lane Departure Warning with Lane Keep Assist
- Park-Sense® Rear Park Assist systems
- New Advanced Brake Assist
- Upgraded ParkView® Rear Back-up Camera with class-exclusive dynamic gridlines to show projected vehicle path
- Charger SRT models add the following:
 - Three-mode adaptive damping suspension system on 392 and Hellcat models: “Auto” mode for a sporty but compliant ride; “Sport” mode for firm, maximum handling and “Track” mode for firm, maximum handling, plus performance shifting and gear holding feature
 - 15.4-inch Brembo six-piston ultra-high performance brake package with two-piece slotted and vented rotors
 - Three-mode Electronic Stability Control

New 2015 Charger pays homage to its past; offers distinctly modern all-new exterior and interior appointments

The all-new exterior of the 2015 Dodge Charger is spiritually inspired by the iconic second-generation Charger from the late 1960s, which include the unmistakable Coke-bottle design and scalloped body sides. For 2015, redesigned hood, fenders, front and rear fascias, headlamps, taillamps, front doors and spoiler all work together to provide the new Charger with a chiseled, nimble and lighter-weight appearance.

Dodge Charger SXT and R/T models include an all-new crosshair grille, LED fog lamps (on SXT and R/T), turn signals and DRLs, and new projector-beam headlamps (HID lights on premium trims). An all-new forward-leaning front fascia gives Charger a confident stance, while blacked out front-end graphics with the Rallye Group and on R/T models create a mask that resembles the bloodlines to Dodge Dart and Durango. For added detail, elongated DRLs and a full-width grille enhance the width of the sedan, while Dodge logos are echoed in the corner of each headlamp.

More streamlined side scallops enhance the Dodge Charger sedan's muscular Coke-bottle profile, while a restyled C-pillar gives the sedan an even more pronounced fastback appearance (moved rearward), plus headlamps and taillamps wrapped at the corners provide a tailored look and significantly lighter appearance.

Charger's signature "racetrack" LED taillamp now features the continuous glowing ribbon first seen on the 2014 Dodge Durango, while its centre high-mounted stop lamp is now relocated inside the back glass to centre-mount the available ParkView Rear Back-up Camera. Final details include a fascia-mounted dual-exhaust system and available new three-piece low profile spoiler.

The Dodge and SRT design teams built upon the 2015 Dodge Charger's new modern four-door fastback coupe's already iconic exterior styling by adding a sinister-looking, unique front fascia, hood, rear fascia and spoiler.

Up front, the Charger SRT Hellcat receives the larger, power-bulge aluminum hood, which features a dedicated cold-air intake – a visual styling cue from the first Viper coupe built in 1996 – and dual air extractors to ensure effective removal of heat and reduced air turbulence in the engine compartment.

The redesigned front fascia and grille on both Charger SRT Hellcat and SRT 392 models uses unique, blacked out upper and lower textures to produce the menacing look that is sure to make onlookers notice the ultimate performance sedans.

An integrated front splitter on both SRT models optimizes airflow to the cooling modules without compromising vehicle balance.

At the rear, a three piece decked spoiler is painted in body colour while the unique fascia and valence showcase the 102 mm (4-inch) round exhaust tips.

All-new wheels and heritage colours complete the palette

All Charger models receive new wheels for 2015. A total of 14 wheel options are available with 20-inch wheels standard on R/T models. In fact, 10 different 20-inch wheels are available on Charger for 2015, including an R/T Scat Pack-exclusive 20-by-9-inch polished-aluminum wheel with black pockets. Additionally, a 20-by-9-inch forged aluminum wheel finished in matte Hyper Black II paint is available.

All Charger SRT models receive Slingshot split-seven spoke 20-by-9.5-inch, lightweight forged-aluminum wheels in Hyper Black on the SRT 392 or standard Matte Black on SRT Hellcat with Brass Monkey/Dark Bronze finish available.

Special heritage exterior colours include new B5 Blue, which joins TorRed, as well as Redline Tri-coat Pearl, Jazz Blue Pearl, Granite Crystal Metallic, Billet Silver Metallic, Phantom Black Tri-coat Pearl, Ivory Tri-coat Pearl, Pitch Black, and Bright White.

Driver-oriented interior with craftsmanship and world-class materials

For 2015, Dodge Charger's restyled driver-focused interior features new premium, soft-touch materials, a new full-colour 7-inch customizable in-cluster display, plus a new instrument panel centre stack with the newest Uconnect® system with segment's largest available 8.4-inch touchscreen display.

The Charger's interior is instantly brought to life by its unique premium aluminum-lithograph driver bezel, which enables a seamless, billeted and highly detailed appearance that carries through the instrument cluster and centre console. Thanks to advanced manufacturing techniques, the aluminum bezel features one-piece construction for a consistent appearance from close to the A-pillar to the surrounding area of the Uconnect system, highlighting all the

ergonomically located vehicle functions for the driver.

Framing the Charger's new 7-inch colour in-cluster display is a newly redesigned three-spoke thick rim sport steering wheel with available paddle shifters. The buttons to control driver, vehicle and phone information functions are now larger and illuminated to make them easier to operate. As before, Charger's popular audio controls are still found on the back of the upper steering wheel spokes.

A performance-inspired all-new electronic shifter is standard on all models. The fully electronic shifter mimics a linkage shifter, with tactile and visual cues for gear location, while providing the benefits of electronic shifting, such as short throws and low shift efforts.

A total of 18 interior colour and trim combinations are available on the 2015 Dodge Charger, including Black and Tungsten cloth, Black and Pearl leather, and Black and Ruby Red leather.

Three interior environments are exclusive to the all-new Charger R/T Scat Pack interior. Most notable are performance seats with Scat Pack embroidery on Black Ballistic II cloth, or premium Black, or Ruby Red and Black, heated and ventilated Nappa leather with Alcantara suede inserts. Other unique appointments include a performance steering wheel with paddle shifters, "Scat Pack" startup screen splash, bright pedals and dark brushed interior accents.

Four interior trim combinations are available on the 2015 Charger SRT models: Black or Black/Ruby Red Nappa leather-faced performance seats with Alcantara suede inserts, accent stitching and embroidered SRT logo along with Black or Black/Sepia Laguna leather-faced performance seats, accent stitching and embossed SRT logo.

TorqueFlite eight-speed transmission now standard on Charger SE, delivers best-in-class 7.7 L/100 km (37 mpg) highway

Once standard only on Dodge Charger SXT models, the new 2015 Dodge Charger SE drops its former five-speed for the state-of-the-art TorqueFlite eight-speed transmission. Both models are powered by the award-winning 3.6-litre Pentastar V6 engine, which delivers 292 horsepower at 6,350 rpm and 260 lb.-ft. of torque at 4,800 rpm and a **best-in-class 7.7 L/100 km (37 mpg)** on the highway. For Dodge Charger customers who want V6 fuel economy with even more power, the Dodge Charger SXT model offers the Rallye Appearance Group – providing up to 300 horsepower and 264 lb.-ft. of torque thanks to a unique cold-air induction system, sport-tuned exhaust and engine calibration.

Charger R/T now standard with TorqueFlite eight-speed transmission and 370 horsepower HEMI V8 engine

For the muscle-car enthusiast looking for an affordable V8 sedan, the 2015 Dodge Charger R/T features the legendary 5.7-litre HEMI V8 engine with 370 horsepower and 395 lb.-ft. of torque, now combining the engine's four-cylinder mode FuelSaver Technology with three additional gears from the new TorqueFlite eight-speed automatic transmission for maximum performance, efficiency and 0-100 km/h performance in the high-5 second range. For even more responsiveness, the 2015 Dodge Charger R/T Road & Track model features a unique 3.07 rear axle ratio (versus the standard 2.62 rear axle ratio) and a high-speed engine controller, paddle shifters, and Sport Mode II.

Designed and engineered for any high-performance driving enthusiast: All-new 2015 Dodge Charger R/T Scat Pack

Like the all-new Dodge Challenger Scat Pack stable mate, the all-new 2015 Dodge Charger R/T Scat Pack model includes an SRT-powered 6.4-litre HEMI V8 powertrain and paddle-shifting TorqueFlite eight-speed automatic transmission, showcasing the segment's best combination of power, performance, styling and technology.

At the front, the new 2015 Dodge Charger R/T Scat Pack stares down the competition with its menacing looks. Paying homage to the first Viper coupe built in 1996, the 2015 Dodge Charger R/T Scat Pack receives a power-bulge aluminum hood, with NACA duct to improve engine cooling. A model-specific front fascia features an upper grille in black with dynamic grille texture, which spans between the new projector headlamps for a signature graphic look that highlights Charger's wide track. Below, a massive lower grille and integrated front splitter optimize engine and cooling module airflow. Flared side sills give the four-door muscle car an even more athletic look, while its wider 20-by-9 inch wheels provide a flusher body-side appearance and improved grip. At the rear, a single piece decked

spoiler is painted in Satin Black, while the unique fascia and lower valence showcases the active exhaust system's 102 mm (4-inch) round exhaust tips.

With a best-in-class naturally aspirated 485 horsepower and 475 lb.-ft. of torque 6.4-litre HEMI V8 engine, the 2015 Dodge Charger R/T Scat Pack delivers 115 more horsepower and a 80-lb.-ft. leap in torque compared with the 5.7-litre Charger R/T models – representing a 31 per cent jump in horsepower and 20 per cent jump in torque. The four-door muscle car's best-in-class power enables it to turn mid 4-second 0-100 km/h times and mid-12-second quarter mile times. Additionally, an electronically controlled active exhaust system provides a deep, throaty, note in keeping with its heritage and track-bred credentials.

Performance upgrades include red Brembo four-piston caliper front brakes with world-class stopping power (100-0 km/h in 37 metres (120 feet)), high-performance suspension, 3.09 rear-axle ratio, performance steering wheel, three-season performance tires, Dodge Performance Pages, which allow driver control over a range of vehicle settings, including steering feel, transmission response, stability and traction controls, and standard launch control. Other equipment highlights include performance seats with "Scat Pack" embroidery, Uconnect 8.4A multimedia centre with 8.4-inch touchscreen display with hands-free communication with Bluetooth® streaming audio, SiriusXM Satellite Radio with one-year subscription, available 3-D navigation-capability, six premium speakers with 276-watt amplifier, aluminum pedals, 7-inch customizable in-cluster display with "Scat Pack" splash graphic, 300 km/h speedometer, ParkView Rear Back-up Camera, Park-Sense Rear Park Assist, Scat Pack grille badge, "HEMI 392" fender badges along with "Charger" and "R/T" heritage badge on the deck lid.

Dodge Charger SRT 392 elevates high-performance envelope even higher

The Charger SRT 392 is powered by a 392 cubic inch (6.4-litre) HEMI V8 engine with the same best-in-class naturally aspirated 485 horsepower and 475 lb.-ft. of torque, increases of 15 horsepower and 5 lb.-ft. of torque over the 2014 model year. Building off the R/T Scat Pack, the Charger SRT 392 features unique 20-by-9.5-inch wide "Slingshot" forged Hyper Black aluminum wheels with new 275/40ZR-20 Pirelli tires, the largest front brakes ever offered in a Chrysler Group vehicle – 15.4-inch front brakes, Brembo six-piston calipers with two-piece slotted and vented rotors, SRT-tuned high-performance adaptive damping suspension (ADS), rear body-colour spoiler, SRT Performance Pages with launch control, available Harman Kardon® Premium audio system with 18-speakers, a trunk-mounted subwoofer and a 900-watt amplifier, high-performance Nappa leather-faced seats with Alcantara suede inserts, heated and ventilated front seats, unique SRT flat-bottom three-spoke heated leather-wrapped, power tilt-and-telescoping steering wheel and push-button start.

Dodge Charger SRT Hellcat is the ultimate performance sedan

The 2015 Dodge Charger SRT Hellcat takes the performance sedan world by storm. The new Charger SRT Hellcat features the supercharged 6.2-litre HEMI V8 engine that produces 707 horsepower and 650 lb.-ft. of torque, a top speed of 328 km/h, National Hot Rod Association (NHRA)-certified, quarter-mile elapsed time of 11.0 seconds on production tires, making it the quickest, fastest, most powerful production sedan in the world, as well as the most capable and technologically advanced four-door muscle car in North America.

Additionally, the SRT Hellcat adds the following equipment to the Charger SRT 392 model: two key fobs to control engine output – the red fob provides full power and the black fob reduces engine output; SRT Performance Pages with boost gauge, unique SRT flat-bottom three-spoke finished with Gunmetal accents; Dark Spun aluminum accents, 7-inch in-cluster display with 340 km/h speedometer, aluminum performance hood with NACA duct and dual air extractors, Slingshot forged-aluminum wheels with Matte Black or Brass Monkey/Dark Bronze finish; and Hellcat fender badges.

Newest TorqueFlite technology in Hellcat

For 2015, Chrysler Group also adds a new member to its TorqueFlite family of eight-speed automatic transmissions. Like its predecessors, it is unparalleled in efficiency and unrivaled for its smoothness. But to withstand the supercharged 6.2-litre HEMI Hellcat V8's groundbreaking output, this transmission's maximum engine-torque capacity is 30 per cent greater than any eight-speed transmission previously offered by Chrysler Group.

With the new transmission, the company added an extra layer of quality testing to make sure shift responsiveness would match SRT customers' expectations in a wide range of driving scenarios.

Enthusiast-inspired rear-wheel drive architecture with new advanced technological solutions

The chassis of the all-new 2015 Dodge Charger is designed, engineered and fine-tuned to deliver world-class performance and efficiencies, thanks to its advanced technological solutions, which include:

- Electric power steering (EPS) (except SRT Hellcat)
 - New EPS now provides three driver-selectable steering modes: Normal, Comfort and Sport. Tuning allows for more responsive steering for spirited driving while maintaining ease in low-speed situations and when parking
- All-new, lighter weight axle housing for RWD and AWD
 - All-new cast-aluminum axle housing provide weight savings and help to reduce parasitic friction
- Dodge Performance Pages
 - On the Charger R/T Road & Track and R/T Scat Pack models, the driver can use the Uconnect touchscreen for active launch control, launch control RPM settings, performance timers and gauges, such as g-force indicators and engine performance
- SRT Performance Pages
 - On the Charger SRT models, drivers are provided with a range of performance statistics, including the vehicle's dynamic handling, braking, engine horsepower, engine torque, acceleration and elapsed times
- Upgraded Sport Mode II
 - Sport Mode II provides blistering-quick gear changes, reducing shift times by 37 per cent (250 milliseconds vs. 400 milliseconds), while engaging a more aggressive transmission calibration. When Auto/Stick™ is engaged with Sport mode, the driver can select and hold the desired gear without unexpected shifts, including at the redline
 - Sport Mode II also engages a more aggressive throttle map and steering feel
- Electronic Shifter
 - Fully electronic shifter provides the intuitive look and feel of a traditional linkage shifter with less shift effort, short throws and refined engagement and detents providing clear physical feedback of gear position. Like the available steering-wheel-mounted paddle shifters for manual shift control, the new electronic shifter also has a manual-mode shift gate for Auto/Stick control

Best-in-class AWD fuel economy with segment's most innovative AWD system

Along with their fuel-saving TorqueFlite eight-speed transmissions, 2015 Dodge Charger SE AWD and SXT AWD models feature a segment-exclusive active transfer case and front-axle disconnect system that automatically disconnects the front axle to deliver best-in-class fuel economy (12.8 L/100 km (22 mpg) city and 8.6 L/100 km (33 mpg) highway). To better anticipate low-traction roadways, the AWD system automatically engages in cold weather, when slip is detected or when the windshield wipers are on in rainy or snowy conditions.

New 2015 Dodge Charger offers more than 70 safety and security features; leverages state-of-the-art driver-assist features

The Dodge Charger offers more than 70 safety and security features, including many that are new for 2015. New available features for the model year include Full-speed Forward Collision Warning with Active Braking, which under certain circumstances, slows or brings vehicle to full stop when frontal collision appears imminent.

Adaptive Cruise Control with Full Stop helps maintain distance from the vehicle ahead and, under certain traffic conditions, the system can bring the new 2015 Dodge Charger to full stop without driver intervention. New Lane Departure Warning with Lane Keep Assist introduces subtle steering-wheel input to alert the driver of inadvertent lane

departure and assist with corrective action. Charger's Park-Sense Rear Park Assist system works when the car is in Reverse, sensing objects at low speeds.

The Charger's standard Keyless Enter 'n Go activates interior lighting and enables passive cabin entry and trunk access through the driver's personalized key fob.

The all-new 2015 Dodge Charger SRT Hellcat comes standard with two key fobs – red and black. The red key fob is the only key that can unlock the full horsepower and torque potential of the SRT Hellcat engine, while the black key fob limits the driver to a reduced engine output.

A pin-code-protected Valet mode is also standard on the Charger SRT 392 and SRT Hellcat for peace of mind when handing the keys over to unfamiliar drivers.

New 2015 Dodge Charger delivers array of easy-to-use, state-of-the-art advanced technologies

For the ultimate driving experience, the 2015 Dodge Charger offers a slew of high-tech features, including the award winning Uconnect multimedia touchscreen systems with the available 8.4-inch display, the segment's largest, and segment-exclusive premium BeatsAudio™ and Harman Kardon audio systems.

The 2015 Dodge Charger's available navigation system accommodates one-step voice-controlled destination entry and enhanced 3-D navigation map graphics, making it simple for drivers to recognize where they are and where they need to go.

The Charger also offers premium audio systems that are designed to immerse passengers in the ultimate audio experience, including the segment-exclusive BeatsAudio system, or SRT exclusive Harman Kardon with GreenEdge™ amplifier.

About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 89th anniversary in 2014. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat, S.p.A., produces Chrysler, Jeep, Dodge, Ram, Fiat and Mopar vehicles and products. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Chrysler Town & Country, Jeep Wrangler, Dodge Journey, Ram 1500, Jeep Grand Cherokee and Fiat 500.

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