

Contact: David Elshoff
Eileen Wunderlich

Ram Truck and Tucker Hibbert Look to Return to Winning Ways

- Ram Truck returning sponsor of defending titlist Tucker Hibbert in 2014-15 AMSOIL Championship Snocross season
- Hibbert's snocross team name to be Monster Energy/Arctic Cat/Ram Truck
- Ram continues as presenting sponsor of International Series of Champions (ISOC) AMSOIL Championship Snocross

October 22, 2014, Auburn Hills, Mich. - For the 2014-15 AMSOIL Championship Snocross season, Ram Truck will return as the official truck of defending series champion Tucker Hibbert's snocross team with an eye toward a title repeat.

Hibbert claimed the 2013-14 ISOC Pro Open Championship – his eighth national title – winning 15 of 17 Pro Open finals. It was his most successful among the 14 professional-class seasons he's completed.

For the coming season, Hibbert's team will add the Ram truck brand to its name and compete under the Monster Energy/Arctic Cat/Ram Truck banner.

"Tucker Hibbert is the kind of ambassador any sport would dream of," said Bob Hegbloom, President and CEO – Ram Truck Brand, Chrysler Group LLC. "The fact that he's out there with his Ram truck pulling his sleds over North America's most demanding roads and through the most extreme weather conditions is a reflection of the real-life expectations Ram owners have of their trucks."

In January 2014, Hibbert also became the most winning racer in the history of snocross, and – with 95 wins under his belt – is expected to claim his 100th pro national victory this season.

Hibbert also competed in the 2014 Winter X Games, becoming the first winter athlete to win seven consecutive gold medals. With 12 medals overall, the Pelican Rapids, Minn., native is tied with snowboarder Kelly Clark for the most X Games medals in one discipline. Hibbert became the X Games youngest gold medalist at age 15.

Ram will also support Hibbert in his bid to earn his ninth Winter X Games gold.

"When the snocross season kicks off, our Monster Energy/Arctic Cat/Ram Truck team will be focused on racing – we don't have time to worry about our trucks," said Hibbert. "Our Ram trucks are reliable, capable and take us race to race through some of the snowiest parts of the country. Snocross fans are loyal, and they recognize that Ram is here, helping power their sport."

Ram Truck also returns as Official Truck and presenting sponsor of the ISOC series, known as AMSOIL Championship Snocross, powered by Ram.

According to the series, 83.7 percent of AMSOIL Championship Snocross' audience owns pickup trucks.

"When the weather turns cold, Ram Truck owners don't hunker down indoors, they're outdoors working, playing and getting things done," added Ram's Hegbloom. "Snowmobiles and pickup trucks go together hand in glove. When you look out over the ISOC parking lots, you see our customers and their trucks for as far as your eyes can see. Whether you need Ram's 28-mpg best-in-class fuel efficiency or unmatched 30,000 pounds of towing, our trucks are out-performing the competition and exceeding our customers' needs."

For the second consecutive year, Ram is also title sponsor of the Feb. 27 and 28 Soaring Eagle's Ram Trucks National, held at the Soaring Eagle Casino and Resort in Mt. Pleasant, Mich.

Last month, ISOC Officials announced a multi-year television agreement with CBS Sports Network.

The new television package kicks off on Sunday, Dec. 7, on CBS with a one-hour season-preview show that will include an in-depth Tucker Hibbert feature. Ram trucks will also be highlighted in the CBS preview. In total, beginning with AMSOIL Championship Snocross' season-opening round at Spirit Mountain in Duluth, Minn., and running through the season finale in Lake Geneva, Wis., CBS Sports Network will air 17 one-hour ACS race programs.

About Tucker Hibbert

Tucker Hibbert, 30, entered his first race at the age of eight and today stands as the most decorated snocross racer in history. He is a two-time FIM World Snowcross champion, 12-time Winter X Games medalist, has 95 professional victories and eight national snocross championship titles. For more information on Tucker Hibbert, visit www.Tucker-Hibbert.com.

About Snowmobiling

According to the International Snowmobile Manufacturers Association, there are 1.4 million registered snowmobiles in the U.S. and nearly 600,000 in Canada. Among snowmobile enthusiasts, 95 percent consider snowmobiling a family activity. More than 50 percent travel to a destination to enjoy their sport and a require a trailer to haul their equipment. There are over 225,000 miles of groomed and marked snowmobile trails in North America. The overall U.S. economic impact of the sport is measured at \$26 billion annually.

About ISOC Racing

The International Series of Champions (ISOC) is the premier snowmobile race-sanctioning organization in North America and sanctions national AMSOIL Championship Snocross, in addition to affiliating with nine regional circuits. Visit www.isocracing.com for more information, fan and racer memberships, schedule details and more.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Ram and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Ram Truck brand: www.ramtrucks.com

Facebook: www.facebook.com/RamTrucks

Instagram: www.instagram.com/ramtrucks

Twitter: @[RamTrucks](https://twitter.com/RamTrucks), @StellantisNA

YouTube: www.youtube.com/RamTrucks, <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>