

O.A.R. takes Jeep® on the Rocks

Rock band rolls off-road in Jeep® Wrangler SUVs in advance of Jeep on the Rocks concert for brand's enthusiasts at Colorado's Red Rocks Amphitheatre

October 3, 2014, Morrison, Colo. - Thousands of Jeep® and O.A.R. fans will converge among the legendary Colorado rocks Saturday night, Oct. 4, to hear the band perform at the Red Rocks Amphitheatre for the annual Jeep on the Rocks concert experience.

O.A.R. kicks off their Colorado experience by off-roading in Jeep Wrangler SUVs through Idaho Springs, Colo., seeing the glorious Rocky Mountains up close in a way only a Jeep vehicle allows. Following their experience on the trail, the band will take to the famous Red Rocks Amphitheatre stage for a special concert sponsored by the Jeep brand as a thank you to the fans of O.A.R. and the iconic off-road vehicles.

"Colorado is full of devoted Jeep enthusiasts, and we could not think of a more fitting way to celebrate their loyalty than to host a concert under the stars at Red Rocks with a legendary live performer like O.A.R.," Jeff Hines, Director of the Denver Business Center, Chrysler Group LLC, said.

The doors open at 5:30 p.m. Mountain Daylight Time at Red Rocks Amphitheatre with special Jeep vehicle only parking areas. Concert goers will be treated to a variety of ticket give aways and interactive product displays, including the all-new 2015 Jeep Renegade and a host of concept Jeep vehicles. At 7 p.m. Mountain time, the concert begins with the band Parachute as an opening act for O.A.R., the headliners.

O.A.R. is renowned for its intense, vibrant live show – including selling out Madison Square Garden twice – and the communal feeling it shares with its fans. With each studio album, the band has endeavored to achieve that sense of intimacy. The Rockville LP, O.A.R.'s eighth studio album debuted at #13 on the Billboard Top 200 and #1 on the Independent Albums chart. The Rockville LP also hit the top spot on the iTunes Rock Albums chart and #3 on iTunes Overall Albums chart. The hit single, "Peace," reached #1 on the iTunes Rock Singles chart coupled with television performances on The Today Show, Live with Kelly & Michael, Conan, VH1's Big Morning Buzz Live and a national tour.

"Every live band I know will always want nothing more than to carry their live performance onto the album," Marc Roberge lead singer O.A.R., said. "It's an elusive thing to capture, so I will never say we nailed it. But I can guarantee we put that same live show energy and passion into each minute of 'The Rockville LP,' and we can only hope the audience feels that."

ABOUT O.A.R

Since their formation in 1996, O.A.R. (singer Marc Roberge, drummer Chris Culos, guitarist Richard On, bassist Benj Gershman and saxophonist Jerry DePizzo) has logged millions of miles on the road and released eight studio albums, spawning such hit singles as "Shattered" "Heaven" and "Love and Memories" and their recent hit "Peace." The band latest single "Favorite Song" has been garnering airplay at radio across the country. For more information, visit <http://ofarevolution.com>

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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