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## **Chrysler Group Etobicoke (Ont.) Casting Plant Celebrates 50 Years of Chrysler Vehicle Component Production**

- Etobicoke Casting currently specializes in structural crossmember and component castings
- Central location outside of Toronto plays pivotal role in Chrysler Group assembly and logistics network
- World Class Manufacturing (WCM) implementation has led to significant increases in operating efficiency

August 25, 2014, Toronto - In 1964, the Beatles conquered North America, the Toronto Maple Leafs won their third consecutive Stanley Cup and, what is now known as the Etobicoke Casting Plant (ECP) in Etobicoke, Ont., was purchased by Chrysler Corporation to manufacture pistons and castings for Chrysler-produced vehicles. On Aug. 24, 2014, ECP celebrated its 50<sup>th</sup> year of producing die cast parts for Chrysler Group LLC.

"Our team's vision is to be the premier world-class manufacturer of structural and component die castings through innovation, ingenuity, commitment, dependability and leadership," said Jerry Peterson, Plant Manager – Etobicoke Casting Plant, Chrysler Group LLC. "We are proud to celebrate 50 years of superior craftsmanship from our dedicated employees, which has led to quality-produced vehicles and strong worldwide sales. We look forward to building on that foundation for continued future success."

Originally built in 1942 by the Canadian government to support the World War II effort, the plant began operations as Alcan Aluminum to produce sand and permanent moulds for military aircraft applications. Twenty-two years later, it would be acquired by the Chrysler Corporation with a major expansion added in 1965.

In 1998, further expansion to the facility was completed to accommodate a new piston cast process and, specifically, the addition of tooling and equipment for the high-pressure die casting department.

In 2010, the Company announced a \$27.2 million investment for new tooling to produce front and rear crossmembers for the Dodge Dart, Jeep® Cherokee and the all-new Chrysler 200, as well as future vehicles. This new technology investment has also improved the plant's quality, testing and inspection processes. The plant employs over 500 people.

Today, the nearly 300,000-square-foot plant also produces aluminum die castings, such as adapters, powertrain mounts, transfer cases, stators and pistons over three shifts, for a variety of Chrysler Group vehicles that are assembled at assembly plants in the U.S., Canada and Mexico. The plant's central location just outside of Toronto plays an integral part in both inbound and outbound deliveries from suppliers as well as Chrysler Group's manufacturing locations.

ECP has also dedicated itself to achieving an international standard certification in quality (ISO-9001 certification) and environmental awareness (ISO-14001 certification).

In 2009, ECP, along with Chrysler Group's other manufacturing facilities, began implementing World Class Manufacturing (WCM), a methodology that focuses on reducing waste, increasing productivity, and improving quality and safety in a systematic and organized way. ECP encourages its employees to identify and offer suggestions on how to reduce waste and losses throughout the plant. The plant has realized significant cost savings as a result of the suggestions provided by both hourly and salaried personnel.

In addition to WCM improvements, the employees of ECP have currently undertaken a major initiative to bring the facility's structure back to its basic condition. In the last year, a significant amount of time, effort, elbow grease, paint and forward-thinking has gone into supporting this plant-wide initiative. As a result, a safe, clean, bright and lean workplace has emerged.

The ECP team is united under the theme, "Casting the Vision for Tomorrow," positioning the plant well for future success as an integral part of Chrysler Group's innovative manufacturing operations.

#### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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