

Chrysler Group Announces Executive Appointments

August 18, 2014, Auburn Hills, Mich. - Chrysler Group LLC today announced that Reid Bigland is appointed Head of Alfa Romeo Brand for the NAFTA region. Bigland continues as Head of U.S. Sales and as President and Chief Executive Officer (CEO) of Chrysler Canada. He will also continue as a member of the NAFTA Leadership Team and the Fiat Chrysler Group Executive Council (GEC).

In addition, Robert Hegbloom is appointed Head of Ram Truck Brand. In his new role, Hegbloom will become a member of the NAFTA Leadership Team. Both appointments are effective immediately.

"I am delighted to be able to announce these appointments. Reid has demonstrated exceptional leadership skills in managing Chrysler's consistent rise in sales and market share in both Canada and the U.S.," said Sergio Marchionne, Chairman and CEO, Chrysler Group and CEO of Fiat S.p.A. "The addition of Alfa Romeo to his portfolio of responsibilities is an indication of how committed we are to the establishment of this brand in the North American market, a process that has already started with the introduction of the Alfa Romeo 4C. Much more is expected from this brand in the next few years as outlined in our five-year plan presented on May 6, 2014, and Reid's seniority and experience are ideal for the significant task that is now getting underway.

"Reid has been working intensely with Bob in the establishment of the Ram Truck Brand after separation from Dodge, and it is appropriate that Bob now be given the opportunity to continue and intensify the work started by Reid.

"These appointments are a clear reflection of the value we at Chrysler place on people development and the nurturing of leadership skills. Both Reid and Bob have grown tremendously as leaders in the last five years, and the time has come for them to have expanded leadership roles."

Hegbloom previously served as the Director of Ram Truck Brand. He has held a series of positions with increasing responsibility supporting the Company's truck brand. Hegbloom joined Chrysler in 1986.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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