

## **Dodge Unleashes Roar of HEMI® Hellcat Engine, First Factory Supercharged HEMI, in Free Mobile Ringtone**

- Awe-inspiring 707-horsepower 2015 Dodge Challenger SRT Hellcat engine sound available for Apple, Android and Blackberry devices at [www.drivesrt.com/hellcatringtone](http://www.drivesrt.com/hellcatringtone)
- Downloadable wallpaper images of Chrysler's most powerful muscle car ever also available on the website
- Supercharged 6.2-liter HEMI Hellcat is most powerful V-8 in Chrysler Group's history

July 30, 2014, Auburn Hills, Mich. - The Hellcat engine is calling you.

No need to wait any longer to hear the heart-pounding sound of the all-new 2015 Dodge Challenger SRT with an unprecedented 707 horsepower HEMI® Hellcat engine, as Dodge has unleashed a free mobile ringtone of the supercharged 6.2-liter engine, Chrysler's most powerful V-8 ever.

The ringtone is available for Apple, Android and Blackberry mobile devices at [www.drivesrt.com/hellcatringtone](http://www.drivesrt.com/hellcatringtone). Downloadable wallpaper images of the 2015 Dodge Challenger SRT for desktop and mobile devices are also available at the website.

"When you name an engine 'Hellcat,' it had better have the performance to back it up and a sound that wakes up the devil. The Hellcat's signature sound is the unholy union of supercharger whine and 5.5 inches of unrestricted exhaust," said Tim Kuniskis, President and CEO, Dodge and SRT Brands, Chrysler Group LLC. "Dodge/SRT fans can now make heads turn and people stop in their tracks, every time their phones ring."

Preview the ringtone at [www.drivesrt.com/hellcatringtone](http://www.drivesrt.com/hellcatringtone).

The all-new 2015 Dodge Challenger SRT with the supercharged HEMI Hellcat engine delivers unrivaled performance, race-inspired interior and new technologies geared toward the driving enthusiast. Chrysler Group's SRT powertrain engineers were tasked with providing more of a good thing in the new 2015 Dodge Challenger SRT with the HEMI Hellcat engine. Available in dealerships later this year, the iconic muscle coupe, the most powerful muscle car ever, will be propelled by the new supercharged 6.2-liter HEMI V-8 with an awe-inspiring output of 707 horsepower – greater than any V-8 engine in Chrysler Group's celebrated history.

Excitement for the 2015 Dodge Challenger SRT with the HEMI Hellcat engine has been building since the vehicle was announced May 20 and the HEMI Hellcat ringtone is one of several ways Dodge is providing consumers a sneak preview of the new 2015 Dodge Challenger.

Fans can download a "Dodge Revolution" three-dimensional augmented reality app at iTunes and Google Play, providing them the opportunity to experience the 2015 Challenger through their own tablets or mobile devices. Users can change the vehicles' color and wheels, take 360-degree tours of the inside and outside of the new vehicles, view videos, share their "customized" vehicles with friends, and drive their Challengers on virtual tracks.

In April, Dodge announced the "Double-Up" program for Charger and Challenger enthusiasts. Eligible customers can lease a 2014 Charger or Challenger for 12 months, and leave the dealership with a guarantee that when they return in a year and follow program rules they will have the same lease payment on a new 2015 Charger or Challenger. Customers can take advantage of this innovative program now through Sept. 2, 2014.

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of

the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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