

Contact: Eileen Wunderlich
Stellantis

Mary Kate Lau
Barrett-Jackson
(480) 421-6694 (office)
mlau@barrett-jackson.com

One-of-a-Kind 2015 Dodge Challenger SRT Hellcat VIN0001 to be Auctioned at Barrett-Jackson Las Vegas in September for Charity

- Dodge to auction first production 2015 Dodge Challenger SRT Hellcat, the fastest and most powerful muscle car ever, during Barrett-Jackson Las Vegas with all proceeds benefitting Opportunity Village
- Iconic one-of-one Challenger SRT Hellcat features Viper-exclusive Stryker Red paint, special Hellcat badging, specific VIN0001 documentation build package and additional one-of-a-kind memorabilia
- Barrett-Jackson waves all bidding and consignment fees; 100 percent of sale price goes to charity
- Prototype 2015 Dodge Challenger Hellcat on display July 31-Aug.2 at Barrett-Jackson's second annual Hot August Nights Auction in Reno, Nev.

July 25, 2014, Auburn Hills, Mich. - [Dodge](#) announced today that it will auction the [2015 Dodge Challenger SRT Hellcat](#) VIN0001, the most powerful and fastest muscle car ever built, during the [Barrett-Jackson Las Vegas 2014](#) auction, which will be held Sept. 25-27 at the Mandalay Bay Hotel and Casino in Las Vegas. Proceeds from the auction on Sept. 27, will benefit the not-for-profit [Opportunity Village](#) organization of Las Vegas.

The one-of-one special-edition 2015 Dodge Challenger SRT Hellcat, with a 6.2-liter supercharged HEMI® V-8 engine and 0001 vehicle identification number (VIN), has an NHRA-certified quarter-mile time of 10.8 seconds at 126 mph, 707 horsepower and 650 lb.-ft. of torque on tap right from the assembly line. Adding to the exclusivity, the donated muscle car will be the only Dodge Challenger to ever have a Viper-exclusive Stryker Red exterior - hand-painted at the Dodge Viper paint facility - and it will include special Hellcat badging, specific VIN documentation and one-of-a-kind memorabilia.

"The 2015 Challenger Hellcat is already guaranteed to be one of the hottest cars that will roll through the Barrett-Jackson auction lanes in decades to come," said Tim Kuniskis, President and CEO, Dodge and SRT Brands, Chrysler Group LLC. "The VIN 0001 being auctioned this year is the ultimate one-of-one collectible 2015 Dodge Challenger, as Dodge is ensuring there will never be another one like it."

The 2015 Dodge Challenger SRT Hellcat VIN0001 has a class-exclusive TorqueFlite 8-speed paddle shift automatic transmission with RPM matching downshifts, 15.4-inch Brembo front disc brakes with two-piece rotors and six-piston calipers, the largest brakes ever offered by Chrysler Group, and 20-by-9.5-inch wheels of lightweight matte black forged aluminum. It will have newly designed interior trimmed in premium Black Laguna leather on performance-oriented seats, a modern dash layout providing all of the technology features one would expect and an authentic forged-aluminum supercharger plenum cover under the hood.

The auction package includes a HEMI painted presentation box with a VIN0001 electronic vehicle build book and video documentary, still shots, vehicle footage, an authentic Challenger SRT Hellcat embossed Laguna Leather iPad sleeve, a signed SRT Hellcat lithograph and unique "birth certificate" for VIN0001. Additional information on the vehicle is available on the news feed page of www.driveSRT.com.

Barrett-Jackson is waiving all bidding and consignment fees, so 100 percent of the sale price will be donated to Opportunity Village, a not-for-profit organization that serves people with significant intellectual disabilities in the Las Vegas area. A prototype 2015 Dodge Challenger Hellcat will be on display at the Dodge booth located in Hall 3 during

the [second annual Hot August Nights Auction presented by Barrett-Jackson](#) from July 31 to Aug. 2 at the Reno-Sparks Convention Center.

"With 707 horsepower, the 2015 Dodge Hellcat is more than just the most powerful muscle car built by an American manufacturer," said Craig Jackson, Chairman and CEO of [Barrett-Jackson Auction Company](#). "It's also going to be the means to help countless people with severe intellectual and related disabilities reach their potential. We're honored that Dodge chose our 2014 Las Vegas auction to sell Hellcat VIN001 to support Opportunity Village. Not only will the wonderful people at this organization benefit from the sale of this muscle car, but the winning bidder will own a truly amazing piece of American automotive history."

"We are so unbelievably thankful for the support of Dodge and Barrett-Jackson," said Linda Smith, Associate Executive Director, Opportunity Village. "We are touched by their amazing generosity and support of our mission here to support individuals with disabilities by giving them the chance to lead independent and fulfilling lives."

About the Barrett-Jackson Auction Company

Barrett-Jackson, The World's Greatest Collector Car Auctions™, was founded in Scottsdale, Ariz., in 1971. Its internationally renowned auctions are hosted in Scottsdale; Palm Beach, Fla.; Reno/Tahoe, Nev., and Las Vegas. The events feature hundreds of the world's most sought-after, unique and valuable vehicles where they cross the block in front of a global audience. For more information about Barrett-Jackson, and complete event information visit www.barrett-jackson.com or call (480) 421-6694. Barrett-Jackson can be found on [Facebook](#) or followed on Twitter @Barrett_Jackson.

About Opportunity Village

Opportunity Village (www.opportunityvillage.org) is a not-for-profit organization that serves people within our community with significant intellectual disabilities, to improve their lives and the lives of their families. Opportunity Village was founded in 1954 by seven families who were determined to give their children with disabilities the best lives possible. Now, 60 years later, Opportunity Village is one of the most recognized and respected organizations of its type in the United States. Nevada's largest employer of people with disabilities, Opportunity Village serves nearly 3,000 individuals annually, providing vocational training, employment, habilitation and social recreation programs and services that make their lives more purposeful and interesting.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Dodge//SRT and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Dodge brand: www.dodge.com

Direct Connection: www.DCPerformance.com

DodgeGarage: www.dodgegarage.com

Facebook: www.facebook.com/dodge

Instagram: www.instagram.com/dodgeofficial

Twitter: www.twitter.com/dodge and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: www.youtube.com/dodge, <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>