

Contact: Dan Reid  
Kristin Starnes

## **2015 Dodge Challenger SRT Hellcat: The Fastest Muscle Car Ever With A 1/4-Mile Elapsed Time of 11.2 Seconds (10.8 Seconds with Drag Radials)**

July 11, 2014, Auburn Hills, Mich. - Dodge is giving its Challenger owners full on bragging rights at the drag strip and racing to the front line of the horsepower wars with its new 2015 Dodge Challenger SRT Hellcat.

The 2015 Dodge Challenger SRT Hellcat is the fastest muscle car ever with a National Hot Rod Association-certified ¼-mile elapsed time of 11.2 seconds at 125 miles per hour (mph) with stock Pirelli P275/40ZR20 P Zero tires. With drag radials, the run dropped to just 10.8 seconds at 126 mph!

"It wasn't long ago that a 10-second car, was a full-on race car. The new 2015 Dodge Challenger raises the bar to a level some of us never thought we'd see," said Tim Kuniskis, President and CEO, Dodge and SRT Brands. "With the new Challenger SRT Hellcat, we're reaching deep into our history and bringing back the notion from the muscle car era of the street and strip dual-purpose car. Not only can Challenger run 10s on the drag strip, but you can also fit your family and drive cross country. This new 2015 Dodge Challenger is the ultimate GT muscle car."

The fastest muscle car ever is also the most powerful muscle car ever, thanks to the Challenger SRT's HEMI Hellcat, which delivers an unprecedented 707 horsepower and 650 lb.-ft. of torque. The Challenger's new 6.2-liter Supercharged Hellcat HEMI engine is also the first factory supercharged HEMI.

In addition to the awe-inspiring 707 horsepower of the new Hellcat HEMI, the new 2015 Dodge Challenger SRT Hellcat has been redesigned and totally re-engineered to be the most true-to-form muscle coupe on the market with performance-enhancing technologies inside and out, including the new TorqueFlite eight-speed automatic transmission or six-speed manual and an all-new interior inspired by the classic 1971 Challenger.

The Dodge and SRT brands now offer the most complete lineup of muscle cars in the market, including the new 2015 Dodge Challenger SXT with its standard powerful and fuel-efficient Pentastar V-6 engine combined with the TorqueFlite eight-speed transmission that delivers 300 horsepower and an estimated 30 miles per gallon; the 2015 Dodge Challenger R/T with the high-torque 5.7-liter HEMI now paired with the TorqueFlite eight-speed or six-speed manual transmission; and the all-new 6.4-liter HEMI Challenger Scat Pack that delivers 485 horsepower and 475 lb.-ft. of torque with the TorqueFlite eight-speed or six-speed manual.

The 2015 Dodge Challenger and Challenger SRTs are built at the Brampton, Ontario, Assembly Plant and will start arriving in Dodge dealerships in the third quarter of 2014.

To see the 2015 Dodge Challenger SRT Hellcat earn the right to be called the fastest muscle car ever, watch this video: <http://youtu.be/iYol7m3WjGQ>.

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower

Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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