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Canadian Hockey League and Dodge Announce Family All-Stars that will be heading to the 2014 MasterCard Memorial Cup in London, Ontario

One of three lucky Canadian families will win a Dodge Grand Caravan during the Semi-Final game on Friday, May 23rd

April 14, 2014, Windsor, Ontario - The Canadian Hockey League (CHL) and Dodge today announced the names of the three finalists in the Dodge Family All-Stars Contest. Each of them has won a trip for two to the 2014 MasterCard Memorial Cup where they will compete to win the grand prize of a 2014 Dodge Grand Caravan, valued at \$34,000.

In the second year of the Dodge Family All-Stars Contest, the CHL and Dodge have once again teamed up to recognize the hundreds of incredible billet families across Canada and the integral part they play in both the lives of players and the overall success of the CHL. Each year, over 1,000 hockey-loving families welcome CHL players into their home and provide security and support to these young men while they pursue their hockey dreams in cities and towns that are often far away from their own.

Through the Dodge Family All-Stars program, billet families submit stories which give readers an inside look into their lives, sharing some of the humorous, touching and challenging aspects of being a CHL billet family. Readers are then encouraged to vote for their favourite story online at <http://dodgefamilyallstars.com/>.

Over 15,000 votes were cast in support of the families who participated in the Contest, which ran from October 10, 2013 to March 20, 2014. Congratulations to the Kosior family, billets of the Regina Pats; the Marcil family, billets of the North Bay Battalion and the Stephen family, billets of the Moncton Wildcats.

"For the second year in a row, Dodge has partnered with the CHL to recognize these deserving billet families, who contribute so much of themselves and their families, for the sheer love of hockey. We can't wait to soon be able to hand one of those special families, the keys to a new Dodge Grand Caravan," said Ed Broadbear, Vice President Marketing, Chrysler Canada.

"On behalf of the Canadian Hockey League, I would like to congratulate the three billet families who will be attending the 2014 MasterCard Memorial Cup courtesy of the Dodge Family All-Stars Contest," said David Branch, CHL President. "Billet families play an integral role in the success of the League and its players and we are appreciative that Dodge has once again, helped us recognize them."

The CHL and Dodge wish to thank all of the families who participated in the Dodge Family All-Stars program. Our three families will take the center stage at the CHL Awards, plus they will be introduced on the ice during the MasterCard Memorial Cup and one lucky family will win a new 2014 Dodge Grand Caravan.

The most awarded minivan ever, the Dodge Grand Caravan continues to lead the segment it created for the 30th year in a row and is a 'top five' best-selling vehicle in Canada. The Dodge Grand Caravan features industry-exclusive Super Stow 'n Go seating with easy one-touch operation. The second row in the Dodge Grand Caravan can be effortlessly stowed in less than five seconds with just one hand. And when not stowed, only Dodge Grand Caravan allows secure storage in the second row in-floor bins. Also standard on all Grand Caravan models is the 60/40 split-folding third row Stow 'n Go seating. Only Grand Caravan can effortlessly be transformed from hauling seven passengers to hauling cargo in a matter of seconds. With a starting MSRP of \$19,995, Dodge Grand Caravan is available in five models to fit any lifestyle and budget: Canada Value Package (CVP), SXT, Crew, Crew Plus and R/T.

About Chrysler Canada:

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 89th anniversary in 2014. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Canada has approximately 440 dealers and markets Chrysler, Jeep, Dodge, Ram, SRT, Fiat and Mopar vehicles and products. In addition to its assembly facilities, which produce the Chrysler Town & Country, Dodge Grand Caravan, Ram Cargo Van (Windsor), and the Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), Chrysler Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

About the Canadian Hockey League:

The Canadian Hockey League is the world's largest development hockey league with 52 Canadian and eight American teams participating in the Ontario Hockey League, Quebec Major Junior Hockey League and Western Hockey League. CHL players graduate from high school at a rate higher than the Canadian national average. Last season, more than nine million fans attended CHL games in the regular season, playoffs and at the MasterCard Memorial Cup. The CHL supplies more players to the National Hockey League than any other league.

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