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2014 Ram 1500 EcoDiesel Trucks Now Shipping to Dealers

February 26, 2014, Auburn Hills, Mich. - Today, Ram Truck began shipping Ram 1500 EcoDiesel trucks from Warren Truck Assembly Plant in Michigan to dealers within the United States.

Following EPA's best-in-class certification of 28 MPG, Ram Truck received more than 8,000 orders for the fuel efficient truck armed with 420 lb.-ft. of torque and 9,200 lbs. of towing capacity.

Even more surprising is the amount of orders already paid for by customers — twice the corporate average of sold customer orders on a truck that customers have yet to test drive. Trucks are expected to arrive in showrooms across the United States over the next eight days.

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