

Chrysler Group LLC's Mid-Atlantic Business Center and its Dealers Bring Joy to Families This Holiday Season by Teaming Up With Toys for Tots

- Each Chrysler and Dodge minivan sold generates donation for kids

December 6, 2013, Auburn Hills, Mich. - Chrysler Group LLC's Mid-Atlantic Business Center (MABC) and more than 250 of its dealers are joining forces with the Marine Toys for Tots Foundation to make this holiday season brighter for many families.

"This is our third holiday season partnering with Toys for Tots and it has been a heartwarming experience helping to put smiles on the faces of those less fortunate in our communities," said Carlos Jimenez, Director - Chrysler Group LLC Mid-Atlantic Business Center. "Our dealers have jumped on board every year to help make this partnership a huge success and it has been a great way for us to say thanks to the people who have supported us throughout the year."

As part of the program that runs now until December 26, the MABC is offering customers of 2013 Chrysler Town & Country and Dodge Grand Caravan minivans 0% APR for 72 months plus a \$1,000 down payment match or \$2,500 consumer cash plus a \$1,000 down payment match. For the 2014 Chrysler Town & Country, the MABC is offering a lease for \$279 per month for a 39-month term with \$2,999 due at signing. A 2014 Grand Caravan lease is being offered for \$249 per month for a 39-month term with \$2,999 due at signing. The MABC will donate \$100 to the Marine Toys for Tots Foundation for every 2013 and 2014 Chrysler Town & Country and Dodge Grand Caravan sold throughout the Mid-Atlantic region, which covers Delaware, Maryland, Pennsylvania, Southern New Jersey, Virginia and West Virginia. All 259 Mid-Atlantic region dealers will also serve as a toy drop-off location.

"During a year when our corporate toy and dollar donations are significantly down, we are extremely pleased to have Chrysler's Mid-Atlantic Business Center return as a corporate partner to again help save the day," said retired Marine Major Bill Grein, Vice President - Marine Toys for Tots Foundation. "With the funds and toys raised through their December promotion we will be able to reach thousands of less fortunate children in the Mid-Atlantic region, who might otherwise be overlooked this Christmas. We are so fortunate to have them on the Toys for Tots team."

Chrysler Group LLC's Mid-Atlantic Business Center and its dealers aim to raise thousands of dollars for Toys for Tots this holiday season. The campaign is in high gear at all Mid-Atlantic Chrysler and Dodge showrooms now until Dec. 26.

About The Marine Toys for Tots Foundation

Toys for Tots, a 66-year national charitable program run by the U.S. Marine Corps Reserve, provides happiness and hope to economically disadvantaged children during each Christmas holiday season. The toys, books and other gifts collected and distributed by the Marines offers these children recognition, confidence and a positive memory for a lifetime. It is such experiences that help children become responsible citizens and caring members of their community. Last year the Marine Corps fulfilled the holiday hopes and dreams of 7.1 million less fortunate children in over 760 communities nationwide. For more information, visit www.toysfortots.org.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE:

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