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Chrysler Canada: Dodge Announces Pricing for new 2014 Dodge Durango – Extensively-Equipped Seven Passenger SUV Loaded with Advanced Technology, Efficiency, Performance and Style for a Starting Canadian MSRP of \$39,995

- The new Dodge Durango features a slew of new standard features for 2014, including a new standard eight-speed automatic transmission with steering-wheel mounted paddle shifters, hands-free communication with Bluetooth streaming audio, Uconnect 5.0 with 5-inch touchscreen and 7-inch customizable in-cluster display, signature Dodge brand LED racetrack taillamps and standard three-row, seven passenger seating, with a starting Canadian Manufacturer's Suggested Retail Price (MSRP) of \$39,995 (all prices exclude destination)
- New standard content on the 2014 Durango delivers a \$2,500 added value over outgoing 2013 model
- Dodge Durango delivers crossover versatility and fuel efficiency, sport-utility vehicle (SUV) capability and performance, including best-in-class power (up to 360 horsepower and 390 lb.-ft. of torque), an all-new 8-speed automatic transmission with rotary shifter for improved fuel economy of up to 8.3 L/100 km (34 mpg) highway, and up to 1,100 kilometres on a single tank of gas), while retaining the engaging driving dynamics that have defined the new Durango since its launch in 2011
- New eight-speed automatic transmission – standard on V6 and V8 – delivers improved fuel economy and enhanced performance
- All Durango models feature the latest award-winning class-exclusive Uconnect technology and enhanced comfort and convenience features
- Available features include class-exclusive seatback-mounted Dual Screen Blu-Ray / DVD Players, Forward Collision Warning with mitigation and heated and ventilated Nappa leather seats

August 22, 2013, Windsor, Ontario - The 2014 Dodge Durango, the ultimate "No Compromise SUV," will start arriving in dealer showrooms at the end of the third quarter with a starting Canadian Manufacturer's Suggested Retail Price (MSRP) of \$39,995, including \$2,500 in added value compared to the outgoing 2013 model. Every 2014 Dodge Durango features a standard 8-speed automatic transmission, projector headlamps, projector fog lamps, floating split crosshair grille, signature LED racetrack taillights, bright chrome or body-colour accents, 18-inch or 20-inch aluminum wheels, hands-free communication, 5-inch or 8.4-inch touch screen, rotary shifter with steering-wheel-mounted paddle shifters, 7-inch customizable in-cluster display, Keyless Enter 'n Go with push-button start, seven airbags, seven passenger seating and much more.

The new 2014 Dodge Durango competes in one the fastest growing segments in the Canadian auto industry, the full-size SUV segment, which is up over 50 per cent since 2009. No other 3-row vehicle in this segment can match the Durango's long-list of standard features and utility, including best-in-class V8 power (up to 360 horsepower and 390 lb.-ft. of torque), best-in-class towing of up to 3,265 kilograms (7,200 pounds) and impressive fuel economy and driving range.

The 2014 Dodge Durango is available in five trim levels: SXT, Rallye, Limited, R/T and Citadel, all packaged to meet the needs of individual customers.

All 2014 Dodge Durango SXT, Rallye, Limited, and Citadel models feature the award-winning Pentastar 3.6-litre V6 engine with 290 horsepower and 260 lb.-ft. of torque as the standard engine. With a standard dual exhaust, the 3.6-litre delivers an impressive 295 hp on Rallye and Citadel models. The 3.6-litre is mated to a new class-exclusive standard eight-speed automatic transmission equipped with a class-exclusive rotary shifter and standard paddle shifters on the steering wheel and can tow up to 2,812 kg (6,200 lb.). The 3.6-litre V6 engine is also capable of

delivering up to 8.3 L/100 km (34 mpg) highway and gives Durango a class-leading driving range of over 1,100 kilometres per tank.

SXT

The SXT retains its crown as the best-equipped SUV given its tremendous level of standard equipment. Every SXT features premium amenities inside and out, including bright accents on the exterior and premium soft-touch surfaces on the interior.

Other standard features include class-exclusive signature 192 LED racetrack tail lamps, four-wheel disc anti-lock brakes, electronic stability control (ESC), trailer-sway control, automatic projector-beam headlights, projector fog lamps, deep-tint sunscreen glass, power body-colour mirrors, speed-sensitive, variable intermittent wipers, chrome grille surround and split crosshairs with black "Split-Hex" texture and 18-inch Tech-Silver aluminum wheels.

On the inside, the new 2014 Dodge Durango SXT features standard three rows of seats with 60/40 split fold and tumble second row, 50/50 split, folding third row, premium cloth seats, fold-flat front passenger seat, new Dodge three-spoke leather-wrapped steering wheel with paddle shifters, 7-inch customizable in-cluster display, Uconnect 5.0 with 5-inch touchscreen with Uconnect AM/FM/MP3, SiriusXM Satellite Radio with one year subscription, hands-free communication with Bluetooth streaming audio, six speakers, power 8-way driver seat, power windows, power door locks, power mirrors, remote keyless entry, cruise control, three 12-volt power outlets located in the instrument panel, the centre console and the rear cargo compartment, tri-zone automatic temperature control, including infrared sensors and rear seat outlets, rear-seat air conditioning, air filtering, an overhead console with two LED map lamps, two courtesy lamps, sunglass storage, full-length floor console and a tilt/telescoping steering wheel with audio, speed, Electronic Vehicle Information Centre (EVIC) and phone controls. Standard safety features include seven airbags, active front headrests, four-wheel disc anti-lock brakes (ABS), electronic stability control, trailer-sway control and much more.

The 2014 Dodge Durango SXT has a starting Canadian MSRP of \$39,995 (excluding destination).

Rallye

The Rallye builds off the SXT and adds the Durango R/T's sporty exterior design cues and an extra 5 horsepower, along with dual-exhaust, 20-inch Hyper Black aluminum wheels, body-colour grille with black "Per-Form" texture, black headlamp bezels, body-colour front and rear lower fascias, wheel flares and sill mouldings. The interior features premium black cloth seats and black headliner.

Available options include second row captain's chairs with an available centre console, heated seats, heated steering wheel and much more.

The 2014 Dodge Durango SXT with the Rallye package has a starting Canadian MSRP of \$40,995 (excluding destination).

Limited

The Dodge Durango Limited is a new model for 2014 and delivers all the standard features of the SXT and adds 18-inch polished aluminum wheels with Mineral Grey pockets, LED daytime running lamps, signal repeater mirrors, Capri leather seating, heated steering wheel, heated first- and second-row seats, eight-way power driver seat with memory and four-way power lumbar adjustment, six-way power front passenger seat and four-way power lumbar adjustment, remote start, Park-Sense rear park assist, ParkView rear backup camera, tire-pressure monitoring system, vehicle security alarm, power folding auto-dimming mirrors with memory, universal garage door opener, 115-volt AC, 150-watt power outlet and Limited badge.

Available options on the Limited include: The legendary 5.7-litre HEMI® V8 with best-in-class 360 horsepower and 390 lb.-ft. of torque, and is paired to the new standard eight-speed transmission with paddle shifters. Other available options include second row captain's chairs with an available centre console, a premium nine-speaker Alpine sound system with 506-watt amplifier, and an 8.4-inch touchscreen multimedia centre (navigation-ready).

Newly available for 2014 on Limited, R/T and Citadel models is a Blu-ray rear-seat entertainment system. This dual-screen system, mounted in the front seatbacks, can play traditional DVD and Blu-ray discs and has individual High Definition Media Interface (HDMI) and RCA inputs to accommodate high-definition gaming systems.

The 2014 Dodge Durango Limited has a starting Canadian MSRP of \$43,995 (excluding destination).

R/T

The high-performance version of the all-new Durango comes standard with body-colour hot-rod looks, HEMI power, world-class handling and true R/T heritage. The 5.7-litre HEMI V8 engine produces a best-in-class 360 horsepower and 390 lb.-ft. of torque with a best-in-class tow rating of 3,265 kg (7,200 lb.). The 5.7-litre engine's Fuel Saver Technology with cylinder-deactivation seamlessly alternates between smooth, high-fuel-economy four-cylinder mode when less power is needed and V8 mode when more power is in demand to deliver an impressive combination of power, capability and fuel efficiency of up to 9.1 L/100 km (31 mpg) highway.

The R/T model features a unique sport-tuned suspension, unique performance tuned exhaust, 20-inch performance tires with 20-inch Hyper Black aluminum wheels, and a 20 mm lower ride height – all of which add another level of dynamic capability. The interior supports the image with personalized R/T branding and features a new standard leather interior with red accent stitching, heated first- and second-row seats, and heated leather-wrapped steering wheel. Also available is a premium Nappa Leather Group with heated and ventilated front seats. The R/T delivers an unrivaled, bold, confident and stylish monochromatic exterior that exudes pride and attracts followers. The Durango R/T also features a standard premium nine-speaker Alpine sound system with 506-watt amplifier, power liftgate and HID headlamps.

Other standard features on the R/T (building off the content of the Limited), include: dual exhaust, body-colour grille with black "Per-Form" texture, black HID headlamp bezels with LED daytime running lamps, body-colour front and rear lower fascias, wheel flares and sill mouldings. On the inside, R/T features a standard Capri leather interior in black with red accent stitching and R/T embroidery.

The 2014 Dodge Durango R/T has a starting Canadian MSRP of \$48,995 (excluding destination).

Citadel

Citadel is the ultimate in Durango luxury. Citadel customers want premium content with a performance bias, and realize Citadel gets them there at an attainable price in a style that stands apart from the crowd.

Building off the Durango Limited, Durango Citadel standard features include rich, perforated Nappa leather, heated and ventilated front seats and heated rear seats available in Black, Black/Light Frost or Black/Tan. Other standard features include: the new navigation-ready Uconnect 8.4-inch touchscreen multimedia centre with voice command, remote start, unique 20-inch polished aluminum wheels and a unique grille with chrome surround and chrome "Cross-Hex" texture, power sunroof, automatic high-beam headlamps, rain-sensitive front wipers, power tilt-and-telescoping steering wheel, power liftgate and much more.

The 2014 Dodge Durango Citadel has a starting Canadian MSRP of \$51,995 (excluding destination).

About Dodge

For nearly 100 years, Dodge has defined passionate and innovative vehicles that stand apart in performance and in style. Building upon its rich heritage of muscle cars, racing technology and ingenious engineering, Dodge offers a full-line of cars, crossovers, minivans and SUVs built for top performance – from power off the line and handling in the corners, to high-quality vehicles that deliver unmatched versatility and excellent fuel efficiency. Only Dodge offers such innovative functionality combined with class-leading performance, exceptional value and distinctive design. With the all-new 2013 Dodge Dart that achieves up to 4.8 L/100 km (59 mpg) highway, the all-new Dodge Charger paired with the ZF eight-speed transmission that achieves a up to 6.4 L/100 km (44 mpg) highway, the new 2014 Durango and the significantly revamped Grand Caravan – inventor of the minivan – Journey, Avenger and iconic Challenger, Dodge now has one of the youngest dealer showrooms in the Canada.

About Chrysler Canada Inc.

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 88th anniversary in 2013. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck, SRT, FIAT and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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