

Chrysler Group Wins Seven of 19 Awards at the 2013 Texas Auto Writers Auto Roundup

- Vehicles from Chrysler, Dodge, FIAT and SRT brands win awards from the Texas Auto Writers Association
- Improved quality, craftsmanship, powertrains and ride and handling help Chrysler Group vehicles pull ahead of the pack in head to head competition

April 29, 2013, Auburn Hills, Mich. - Once again Chrysler, Dodge, FIAT and SRT brand vehicles won significant accolades at the annual Texas Auto Roundup hosted by the Texas Auto Writers Association (TAWA). After a day of demanding driving at the Texas Motor Speedway in Fort Worth, Texas, journalists voted on their favorites and Chrysler Group secured seven of the possible 19 awards – the most of any participating manufacturer at the event.

"We are extremely honored to have seven of our vehicles receive awards from TAWA," said Reid Bigland, Head of U.S. Sales and President and CEO – Ram Truck Brand. "These accolades are a testament to our hard work to deliver world class vehicles that have helped us to achieve 37 consecutive months of year over year sales growth."

TAWA members gather every spring to evaluate all that's new in passenger cars, minivans and performance SUVs. The event gives Texas journalists the opportunity to drive nearly every new car on the market, ranging from subcompact vehicles to supercars (over 450 hp). A total of 47 journalists attended and drove 53 cars from various manufacturers at the event.

"This year's event was extremely competitive with a number of very close votes," said Michael Marrs, President – TAWA. "The volume of awards that Chrysler Group won demonstrates just how committed the Chrysler, Dodge, SRT and FIAT brands are to improving quality, design and capability. With 53 vehicle entries competing in 19 different categories, our members were clearly impressed with the Chrysler Group vehicle line-up."

Chrysler Group vehicles receiving awards from the TAWA Auto Roundup are:

Chrysler Brand

Minivan of Texas: 2013 Chrysler Town & Country

Best Interior: 2013 Chrysler 300C John Varvatos Luxury Edition

Dodge Brand

Activity Vehicle of Texas: 2013 Dodge Journey Crew

FIAT Brand

Subcompact Car of Texas: 2013 Fiat 500 Turbo

SRT Brand

Performance Coupe of Texas: 2013 Dodge Challenger SRT8 392

Performance SUV of Texas: 2014 Jeep® Grand Cherokee SRT

Super Car of Texas: 2013 SRT Viper GTS Coupe

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 to establish a global strategic alliance with Fiat S.p.A., produces Chrysler, Jeep, Dodge, Ram, Mopar, SRT and Fiat vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler Group's culture of innovation, first established by Walter P. Chrysler in 1925, and Fiat's complementary technology that dates back to its founding in 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300 and Town & Country, Jeep Wrangler, all-new Dodge Dart, Ram 1500, Jeep Grand Cherokee SRT and Fiat 500. Fiat contributes world-class technology, platforms and powertrains for small- and medium-size cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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