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Contact: Bertrand Blaise

Shawn Morgan

Chrysler Group's Sergio Marchionne Talks "Creative Engines" at Ohio State University, Columbus, Ohio

Chrysler Group Chairman and CEO Sergio Marchionne joined Wieden+Kennedy Co-Global Creative Director John Jay, and more than 1,000 Ohio State University students, faculty and local community members for a conversation on innovation and creativity at Ohio State's Wexner Center for the Arts in Columbus on Monday, October 8.

Full speech transcript is available to the right under Attached Files.

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