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2013 Dodge Darts Drive Away From the Palace of Auburn Hills and Into Dealerships for Sale Across Michigan

June 19, 2012, Auburn Hills, Mich. - Nearly 300 dealers gathered at the Palace of Auburn Hills (Mich.) to deliver the all-new 2013 Dodge Dart to dealerships across Michigan, Ohio, Indiana and Kentucky.

"There is tremendous excitement about the Dodge Dart," Richard Cox, Director—Dodge Brand, said. "It takes so much momentum to get this kind of response—to pack the Palace with dealers—it is a testament to how special this vehicle truly is."

The event is one of 12 "Dealer Drive Away" programs taking place across the United States during June.

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