

## Chrysler Canada Retains its Position as Number One Seller of Vehicles in Canada

- Number one seller of vehicles in the country for the second consecutive month
- 27 consecutive months of year-over-year sales growth
- Sales up 9 per cent from February, 2011
- Best February sales since 2002
- Jeep® Wrangler and Ram truck shatter previous February records
- Passenger car sales double for the month, with strong showing from Fiat 500, Chrysler 300 and Chrysler 200

February 29, 2012, Windsor, Ontario - Chrysler Canada today announced the company's 27th consecutive month of year-over-year sales growth. February sales were 16,536, compared to 15,238 in February 2011, representing a 9 per cent increase. Chrysler Canada reported the highest sales of any company in Canada for the second month in a row.

"2012 is off to a great start for us at Chrysler Canada as we experience our second consecutive month as the number one seller of vehicles in the country," said Dave Buckingham, Chief Operating Officer, Chrysler Canada. "These sales results are a testament to the 16 all-new or significantly refreshed products we introduced over the last year, which focused on improved exteriors, new interiors, and dramatically better fuel efficiency."

### Sales Highlights:

Ram truck sales continue to surpass monthly records. For February 2012, 4737 Ram truck sales were reported, up 11 per cent from the previous record set in 2011.

Jeep® Wrangler sales of 1131 were 37 per cent higher than the previous February record of 823 set in 2007. Strong Wrangler sales helped propel Jeep brand sales to a 24 per cent increase versus February of 2011.

Passenger car sales have doubled when compared to February 2011, with 2410 units sold in February 2012. This has been led primarily by sales of the Chrysler 300 and Chrysler 200, which experienced 351 and 679 sales respectively, representing significant increases over the same period one year ago. The highly fuel efficient Fiat 500 also had a strong showing, with 533 sales in February, 2012.

### Sales Charts:

February Sales	February 2012	February 2011	% Change
Total Volume	16,536	15,238	9%

Model Highlights	February 2012	February 2011	% Change
Ram Pick-up	4,737	4,281	11%
Jeep Wrangler	1,131	551	105%
Passenger Car	2,410	1,067	126%

All-time Record February

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CYTD Sales	February 2012	February 2011	% Change
Total Volume	33,120	28,825	15%

Model Highlights	February 2012	February 2011	% Change
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Ram Pick-up	9,082	8,047	13%	#2 selling vehicle in Canada
Jeep Wrangler	1,860	1,063	75%	
Passenger Car	4,937	2,045	141%	

#### About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 87th anniversary in 2012. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat, S.p.A., produces Chrysler, Jeep, Dodge, Ram, SRT, Fiat and Mopar® vehicles and products. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Dodge Grand Caravan, Jeep Wrangler, Dodge Durango, Ram 1500, Jeep Grand Cherokee SRT8 and Fiat 500.

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