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### **Chrysler Group LLC Launches “No Payments for 90 Days” Program**

August 9, 2011, Auburn Hills, Mich. - Chrysler Group LLC today announced a “No Payments for 90 Days” promotion on all 2011 and 2012 Chrysler, Jeep®, Dodge, and Ram Truck models financed through Ally Financial.

This deferred retail payment program is effective immediately and will continue through Chrysler Group's “Summer Clearance Event” which ends Sept. 6, 2011.

Qualified consumers can take advantage of the “No Payments for 90 Days” deferral program on retail contracts of up to 60 months. For more details, consumers should check with their Chrysler, Jeep, Dodge and Ram Truck dealership.

Chrysler Group also announced introductory 2012 model year incentives on select vehicles:

- Chrysler brand – Qualified consumers who purchase a 2012 Chrysler 200 mid-size sedan may be eligible for \$500 Customer Cash
- Jeep brand – Qualified consumers who purchase a 2012 Jeep Liberty may be eligible for \$1,000 Customer Cash
- Dodge brand – Qualified consumers who purchase a 2012 Dodge Avenger mid-size sedan or 2012 Dodge Journey crossover may be eligible for \$500 Customer Cash
- Ram Truck brand – Qualified consumers who purchase a 2012 Ram pickup truck may be eligible for \$500 Customer Cash and an additional \$1,000 Bonus Cash

Additional “Summer Clearance Event” incentives on 2011 models include:

- Chrysler brand – Qualified consumers who purchase a 2011 Chrysler 300 or 300C may be eligible for financing as low as 0 percent for 36 months or \$2,000 Customer Cash
- Dodge brand – Qualified consumers who purchase a 2011 Dodge Charger may be eligible for financing as low as 0 percent for 36 months or \$2,000 Customer Cash

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