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Chrysler Group and Kettering University Rekindle Partnership to Develop Future Technical Talent

- Chrysler Group "Corporate Day" Celebration Connects Kettering Students with the Company and its products
- Launches Class of 2011 Kettering–Chrysler Group Co-Op Students
- Celebration Part of Program to Rev Up Recruiting Efforts at Major U.S. Universities

August 9, 2011, Auburn Hills, Mich. - Chrysler Group heads back to school!

Indeed, Chrysler Group and Kettering University today celebrated the establishment of the first class of student co-ops that will work at the Company beginning this fall with a full day of on-campus events designed to rekindle the longstanding relationship between the Company and University.

"Chrysler Day" at Kettering University featured informational and recruiting booths staffed by Company representatives, product displays showcasing many of the Chrysler Group's 16 new or significantly refreshed vehicles and a presentation to students by Laura Soave, Head of Fiat Brand North America. Many current Chrysler Group employees who are alumni of the University were also in attendance.

"Kettering University has been a good source of technical talent in the U.S. and at our Company for many years," said Nancy A. Rae, Senior Vice President of Human Resources, Chrysler Group LLC. "We are excited and proud to continue our relationship with the University and its students."

The Kettering University co-op program is a five-year program in which students alternate work and school terms every three months. Students work for the co-op sponsor – in this case the Chrysler Group -- from freshman year until graduation and begin work on a thesis project in their senior year.

"Kettering University is very grateful to Chrysler Group for hosting a Corporate Day on campus and for providing an outstanding opportunity for our faculty, staff and students to see their beautiful new products and world-class technologies," said Kettering University President Robert McMahan. "Chrysler Group is a top-tier employer of both our co-op students and our alumni, and Kettering University is very pleased with our partnership with the Company."

"Chrysler Day" and the new co-op program were the result of the efforts of the Company's University Relations Program, which is part of the Company's overall Talent Acquisition organization. As part of these initiatives, University Relations has organized and supports employee volunteer teams, comprised of employees who are alumni of the assigned school and other interested employee volunteers. These teams, assigned to one of 30 major colleges and universities in the U.S., work to build relationships with university leaders and create opportunities for the Company to identify and recruit talented interns and employees. The University Relations team assigned to Kettering University developed plans for the new co-op program and worked closely with Kettering University officials planning the "Chrysler Day" event.

The Company's relationship with Kettering University and the teachings of its founder, Charles F. Kettering, connect back to Company's own founder, Walter P. Chrysler, who in 1916, as Chairman of the Industrial Committee of the YMCA, was very impressed by Kettering's teachings on the value of "practical education." Inspired by Kettering, Chrysler and members of the Committee adopted the policy that workers should receive instruction that is adaptive to their work in the factory.

Since June 2009, the Chrysler Group has hired about 6,000 employees and continues to seek talented people to

support its future growth.

About Kettering University

Kettering University is located in Flint, Michigan, and is the country's premier engineering, science and business university dedicated to co-op education, and a national leader in preparing entrepreneurs and innovators. Kettering is ranked among the nation's finest specialty schools by U.S. News & World Report. For more information, visit www.kettering.edu

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat S.p.A., produces Chrysler, Jeep, Dodge, Ram, Mopar, SRT and Fiat vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler Group's culture of innovation, first established by Walter P. Chrysler in 1925, and Fiat's complementary technology that dates back to its founding in 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler, Dodge Challenger and Ram 1500. Fiat contributes world-class technology, platforms and powertrains for small- and medium-size cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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