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Dodge and Mopar® Team Up to Support NASCAR® in Canada

May 26, 2011, Windsor, Ontario - Dodge and Mopar® have pledged their continued strong support of NASCAR® in Canada for the 2011 motorsports season. As the official automotive sponsor of the NASCAR Canadian Tire Series, Dodge will have a significant presence at all 12 races on the circuit with the all-new 2011 Dodge Charger RT pacing the field at many events.

Dodge and Mopar will once again be rewarding drivers through a contingency program. The program will award nearly \$90,000 in contingency money to eligible teams; The "Dodge-Mopar Fast Five" consists of the top five eligible Dodge-Mopar race teams from every race. These prizes range from \$500 to \$2,000. The "Mopar Top Dodge Cup" rewards the top-five eligible Dodge-Mopar race teams for superior performance over the course of the entire season as determined by the NASCAR Canadian Tire Series final championship driver standings. These prizes range from \$1,000 to \$5,000.

"Our Dodge vehicles and Mopar parts are a natural fit with NASCAR racing in Canada," said Ed Broadbear, Vice President - Marketing, Chrysler Canada. "Motorsports is at the heart of Dodge. In fact, many of our products are race-inspired, which is why it is so vital for us to support and recognize the passion of drivers and fans that follow the sport."

Building off of last year's success, Dodge will have a significant presence in the Canadian motorsports landscape. A major highlight of this year's sponsorship will include a national contest that will give one lucky entrant the chance to take home a one-of-a-kind Dodge Charger, featured in the Universal Pictures' blockbuster "Fast Five" starring Vin Diesel, Paul Walker and Dwayne Johnson and now in theaters. Entries will be available at the Dodge display area at each event throughout the season.

Also, Dodge will be the presenting sponsor once again for the NAPA Auto Parts 200 as part of the NASCAR Nationwide Series on August 20 at the Circuit Gilles Villeneuve in Montreal.

About Mopar

Mopar is Chrysler Group LLC's service, parts and customer-care brand. Mopar distributes approximately 280,000 parts and accessories in more than 90 countries and is the source for all original-equipment parts for Chrysler, Dodge, Jeep® and Ram Truck vehicles. Mopar parts are unique in that they are engineered and tested with the same teams that create factory-authorized vehicle specifications for Chrysler, Dodge, Jeep and Ram Truck vehicles – a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at www.mopar.ca.

About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 86th anniversary in 2011. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep®Wrangler, Chrysler 300 and Ram trucks.

Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

About Fast Five

Vin Diesel and Paul Walker lead a reunion of returning all-stars from every chapter of the explosive franchise built on speed in **Fast Five**. In this installment, former cop Brian O'Conner (Paul Walker) partners with ex-con Dom Toretto (Vin Diesel) on the opposite side of the law. Dwayne Johnson and Elsa Pataky join returning favorites Jordana Brewster, Tyrese Gibson, Chris "Ludacris" Bridges, Matt Schulze, Sung Kang, Gal Gadot, Tego Calderon and Don Omar for this ultimate high-stakes race. www.fastfivemovie.com

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