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Cruise Nights Return to Walter P. Chrysler Museum

May 24, 2011, Auburn Hills, Mich. - Set the cruise calendar on automatic this summer with [Cruise Nights](#) at the Walter P. Chrysler Museum in Auburn Hills, Mich. The fun is slated for 5:30 – 8:30 p.m. Wednesdays, June 8 and 22, July 13 and 27 and Aug. 10 and 24.

The sixth annual series is presented by [Golling Chrysler Dodge Jeep Ram](#) and [Golling FIAT](#) in Bloomfield Hills, Mich., and Shuman [Chrysler Dodge Jeep Ram](#) in Walled Lake, Mich.

Cruise Nights returns to the Museum's spacious parking lot – rain or shine – with music, food, “best of” trophies and a theme for each evening:

- June 8: Fins & Chrome
- June 22: Extreme Performance
- July 13: 70 Years of Jeep®
- July 27: Rods Galore
- Aug. 10: Hot Truck
- Aug. 24: Classic Cruiser

The Golling and Shuman dealerships will display a selection of new Chrysler, Dodge, Jeep®, Ram and Fiat models each Cruise Night and representatives of both dealerships will be on-hand to demonstrate vehicle features and to answer questions.

“Best of” trophies will be awarded at 7:15 p.m. each Cruise Night.

The Museum will be open after-hours for self-guided tours, including *70 Years of Jeep*, a special exhibition of eight rotating production and concept models that celebrate the iconic vehicle's milestone anniversary.

The focal point of the exhibition is a [1941 Willys MA](#), one of approximately 45 known original models in the world, an estimated 20 of which are restored. Of the 20 restored vehicles, eight are in the U.S. Willys MA78621 is on loan from the private collection of George and Bernadette Hollins of Palos Park, Ill., who have traced the vehicle's origins back to July 5, 1941, the day it was delivered to the U.S. Army from the Willys-Overland plant in Toledo, Ohio.

Reduced after-hours Museum admission of \$2 per adult and \$1 per youth (6 – 12) – regularly \$8 and \$4, respectively – is available each Cruise Night and includes entry to the *70 Years of Jeep* exhibition. Admission is free for children five and younger.

The Walter P. Chrysler Museum is located on Chrysler Group LLC's headquarters complex in Auburn Hills, Mich., accessible from I-75 at exit 78 (Chrysler Dr.).

Established in 1983, Golling Chrysler Dodge Jeep Ram, on Telegraph Road in Bloomfield Hills, maintains the largest inventory of new Chrysler Group vehicles in Michigan and was named the nation's #1 Volume Chrysler Dodge Jeep Ram dealership in 2010. Golling CDJR's 141 employees include staff of its award-winning Bloomfield Hills Auto Service Department and Collision Center, adjacent to the dealership.

Golling FIAT opened in February 2011 offering sales, service, parts, collision services and accessories. One of Fiat's three Michigan studios, Golling FIAT expects to move from its interim location in Bloomfield Hills to its permanent studio on Woodward Ave. in Birmingham in August.

Shuman Chrysler Dodge Jeep Ram – the biggest Chrysler Dodge Jeep Ram Dealer in Walled Lake – has been serving southeast Michigan residents and businesses since 1955. Located on Pontiac Trail between M-5 and Maple, Shuman CDJR consistently ranks among the top 25 Chrysler, Dodge, Jeep and Ram dealerships nationwide in terms

of new vehicle sales volume. A third-generation family-owned business, it's just a low-overhead, answer-all-your-questions, beat-any-deal kind of place. Shuman CDJR dramatically expanded in 2007 to accommodate new and certified pre-owned vehicle sales generated by its non-commission sales staff.

For more about these Cruise Nights sponsors, visit or call:

- Golling Chrysler Dodge Jeep Ram at www.golling.com, 248-334-3600
- Golling FIAT at www.gollingfiat.com, 248-334-3600
- Shuman Chrysler Dodge Jeep Ram at www.shumanjeep.com, 248-669-2010

Located on the Chrysler Group LLC complex in Auburn Hills, at exit 78 (Chrysler Dr.) off I-75, the Museum is available for corporate and private [meetings and events](#) and offers a [K-12 education](#) program as well as membership and volunteer opportunities. Families can enjoy Kids' Corner, with regular Museum admission, an area for pre-school – elementary school-age children to enjoy automotive-inspired puzzles, games, projects, books and coloring activities.

The Walter P. Chrysler Museum is a nonprofit 501(c)3 public charity and operates independently of Chrysler Group LLC. [Donations](#) are tax-deductible.

For more, visit www.wpchryslermuseum.org.

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