

Contact: Michele Callender

Ariel Gavilan

Jeep® Brand at the 2011 Geneva Motor Show

February 28, 2011, Geneva - This year, the Chrysler Group celebrates the 70th anniversary of Jeep®, a brand that was born in 1941 to answer the military needs of the time and then evolved to provide civilians with mobility and the means to rebuild their dreams. To celebrate this milestone, Jeep is introducing a line of 70th Anniversary Edition special models at the Geneva Motor Show. The brand is also showcasing the new diesel powertrain for the all-new Jeep Grand Cherokee, as well as a new Jeep Compass with diesel and petrol engine options.

Geneva Motor Show newsroom: <http://www.media.chrysler.com/newsroom.do?id=209&mid=297>

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